

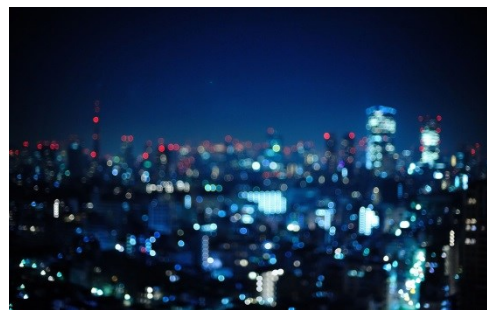
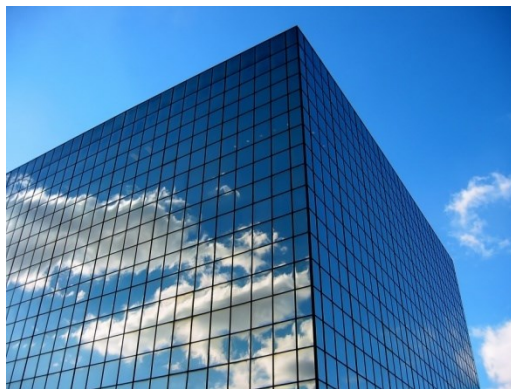
# Constrained Private Mechanisms for Count Data

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# Private Data Release

- ◆ Many problems require collection of aggregate data
  - Simple count queries for statistics
  - Frequency parameters of analytic models
- ◆ The model of **Differential Privacy (DP)** gives a rigorous statistical definition
  - Requires each output to have a similar probability as inputs vary
- ◆ Our aim is to design *mechanisms* that have nice properties
  - A mechanism defines the output distribution, given the input
  - We seek accurate, usable outputs, from small groups



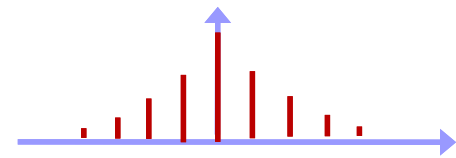
# Mechanism Design

- ◆ We want to construct optimal mechanisms for data release
  - **Target function**: each user has a bit; release the sum of bits
  - Input range = output range =  $\{0, 1, \dots, n\}$
- ◆ Model a mechanism as a matrix of conditional probabilities  $\Pr[i | j]$
- ◆ DP introduces constraints on the matrix entries:
$$\alpha \Pr[i | j] \leq \Pr[i | j+1]$$
  - Neighboring entries should differ by a factor of at most  $0 < \alpha < 1$
- ◆ We want to penalize outputs that are far from the truth:  
Define **loss function**  $L_p = \sum_{i,j} w_j \Pr[i | j] |i - j|^p$  for weights (prior)  $w_j$ 
  - We will focus on the core case of  $p=0$ , and uniform prior
  - $L_0$  loss function is then just the sum of weights off-diagonal
  - Equivalently, maximize trace of the probability matrix

# Unconstrained Mechanism: GM

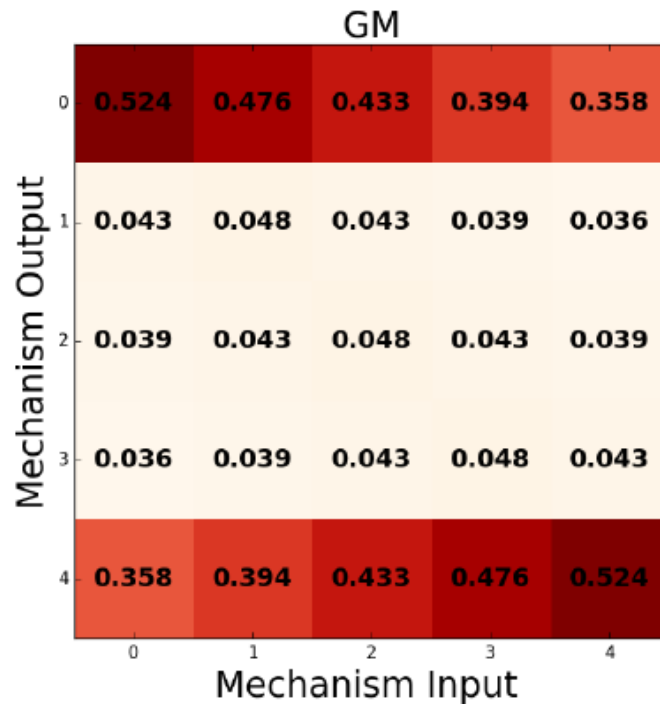
- ◆ Optimizing for  $L_0$  loss function yields a highly structured result:

$$\begin{pmatrix} x & x\alpha & x\alpha^2 & x\alpha^3 & \dots & x\alpha^n \\ y\alpha & y & y\alpha & y\alpha^2 & \dots & y\alpha^{n-1} \\ y\alpha^2 & y\alpha & y & y\alpha & \dots & y\alpha^{n-2} \\ y\alpha^3 & y\alpha^2 & y\alpha & y & \dots & y\alpha^{n-3} \\ y\alpha^4 & y\alpha^3 & y\alpha^2 & y\alpha & \dots & y\alpha^{n-4} \\ \vdots & \vdots & \vdots & \vdots & \ddots & \vdots \\ x\alpha^n & x\alpha^{n-1} & x\alpha^{n-2} & x\alpha^{n-3} & \dots & x \end{pmatrix}$$



- ◆ Here  $x = 1/(1+\alpha)$ ,  $y=(1-\alpha)/(1+\alpha)$ ,  $L_0=2\alpha/(1+\alpha)$
- ◆ This is the **truncated geometric mechanism GM** [Ghosh et al. 09]:
  - ◆ Add symmetric geometric noise with parameter  $\alpha$  to true answer
  - ◆ Truncate to range  $\{0\dots n\}$
- ◆ We prove this is the **unique** such optimal mechanism for  $L_0$ 
  - ◆ But it has some issues!

# Limitations of GM



Example for  
 $\alpha = 0.9$

- ◆ GM tends to place a lot of weight on  $\{0, n\}$  when  $\alpha$  is large
  - But GM's  $L_0$  score is the optimal value:  $2\alpha / (1+\alpha)$
  - The issue is even worse if optimizing for  $L_1$  or  $L_2$  objective functions!
  - We seek more **structured** mechanisms that have similar score

# Mechanism Properties

We give 7 constraints to impose more structure on mechanisms:

- ◆ **Row Honesty RH**:  $\forall i, j : \Pr[i | i] \geq \Pr[i | j]$  (true value is most likely)
- ◆ **Row Monotonicity RM**: prob. decreases from  $\Pr[i | i]$  along row
  - Row Monotonicity implies Row Honesty
- ◆ **Column Honesty CH** and **Column Monotonicity CM**, symmetrically
- ◆ **Fairness F**:  $\forall i, j : \Pr[i | i] = \Pr[j | j]$  (same probability of truthfulness)
  - Fairness and row honesty implies column honesty
- ◆ **Weak honesty WH**:  $\Pr[i | i] \geq 1/(n+1)$  (at least uniformly truthful)
  - Achievable by the trivial uniform mechanism UM  $\Pr[i | j] = 1/(n+1)$
- ◆ **Symmetry**:  $\forall i, j : \Pr[i | j] = \Pr[n-i | n-j]$ 
  - Symmetry is achievable with no loss of objective function

# Finding Optimal Mechanisms

- ◆ **Goal:** find optimal mechanisms for a given set of properties
- ◆ Can solve with optimization techniques
  - Objective function is linear in the variables  $\Pr[i|j]$
  - Properties can all be specified as linear constraints on  $\Pr[i|j]$ s
  - DP property is a linear constraint on  $\Pr[i|j]$ s
- ◆ So can specify any desired set of combinations and solve an LP
  - **Always feasible:** just uniform guessing (UM) meets all constraints
- ◆ **Patterns emerge:** of 127 possibilities, only few distinct outcomes
  - Aim to understand the structure of optimal mechanisms
  - We seek **explicit constructions**
    - More efficient and amenable to analysis than solving LPs

# Explicit Fair Mechanism EM

- ◆ We construct a new ‘**explicit fair mechanism**’ (uniform diagonal):

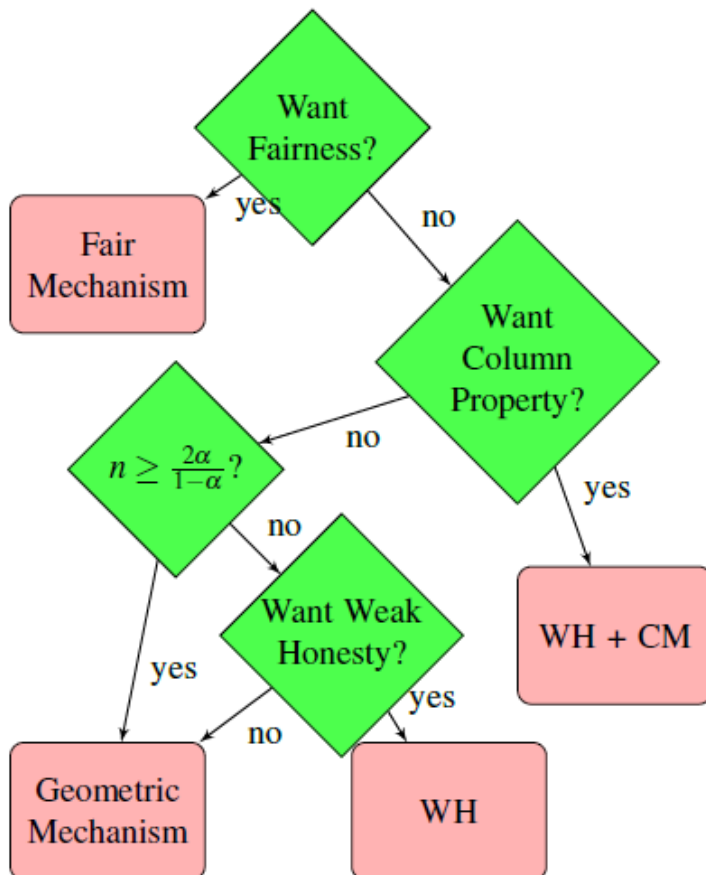
$$\begin{pmatrix} y & y\alpha & y\alpha^2 & y\alpha^3 & y\alpha^4 & y\alpha^4 & y\alpha^4 & y\alpha^4 \\ y\alpha & y & y\alpha & y\alpha^2 & y\alpha^3 & y\alpha^3 & y\alpha^3 & y\alpha^3 \\ y\alpha & y\alpha & y & y\alpha & y\alpha^2 & y\alpha^3 & y\alpha^3 & y\alpha^3 \\ y\alpha^2 & y\alpha^2 & y\alpha & y & y\alpha & y\alpha^2 & y\alpha^2 & y\alpha^2 \\ y\alpha^2 & y\alpha^2 & y\alpha^2 & y\alpha & y & y\alpha & y\alpha^2 & y\alpha^2 \\ y\alpha^3 & y\alpha^3 & y\alpha^3 & y\alpha^2 & y\alpha & y & y\alpha & y\alpha \\ y\alpha^3 & y\alpha^3 & y\alpha^3 & y\alpha^3 & y\alpha^2 & y\alpha & y & y\alpha \\ y\alpha^4 & y\alpha^4 & y\alpha^4 & y\alpha^4 & y\alpha^3 & y\alpha^2 & y\alpha & y \end{pmatrix}$$

- ◆ Each column is a permutation of the same set of values
- ◆ Has all our properties: column & row monotonicity, symmetry
- ◆ This is (one) **optimal** fair mechanism:
  - ◆ Entries in middle column are all as small as DP will allow
  - ◆ Hence  $y$  cannot be bigger
  - ◆ Cost slightly higher than Geometric Mechanism



# Summary of mechanisms

- ◆ Based on relations between properties, we can conclude:

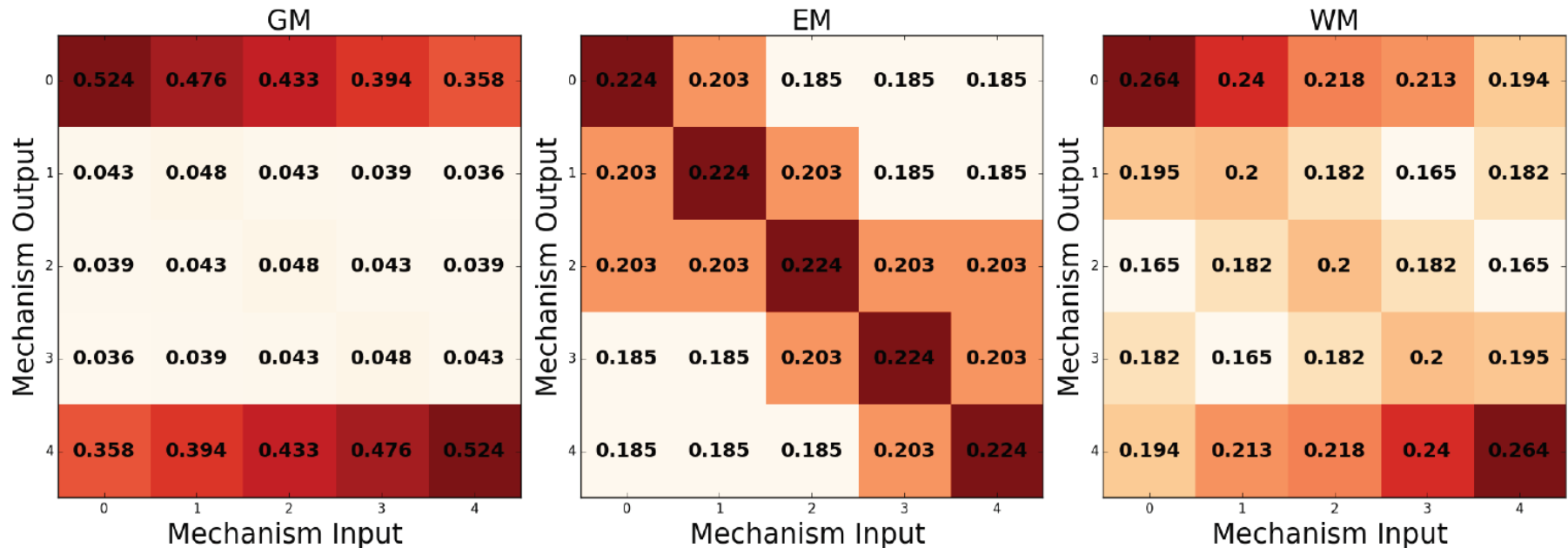


- ◆ Fair Mechanism (EM) and Geometric Mechanism (GM) have explicit forms
- ◆ Two Weak Mechanism variants (WM) found by solving LPs

Property	GM	UM	EM	WM
Symmetry (S)	Y	Y	Y	Y
Row Monotone (RM)	Y	Y	Y	Y
Column Monotone (CM)	—	Y	Y	Y
Fairness (F)	N	Y	Y	N
Weak Honesty (WH)	—	Y	Y	Y
$\mathbb{L}_0$	$\frac{2\alpha}{1+\alpha}$	1	$\approx \frac{2\alpha}{1+\alpha} \cdot \frac{n+1}{n}$	$\geq \frac{2\alpha}{1+\alpha}$

# Comparing Mechanisms

- ◆ Heatmaps comparing mechanisms for  $\alpha = 0.9$ ,  $n=4$

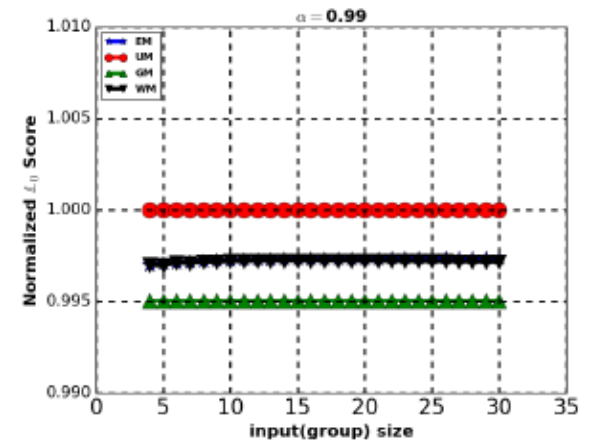
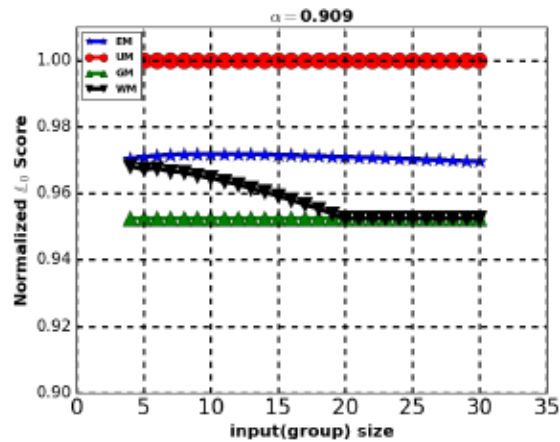
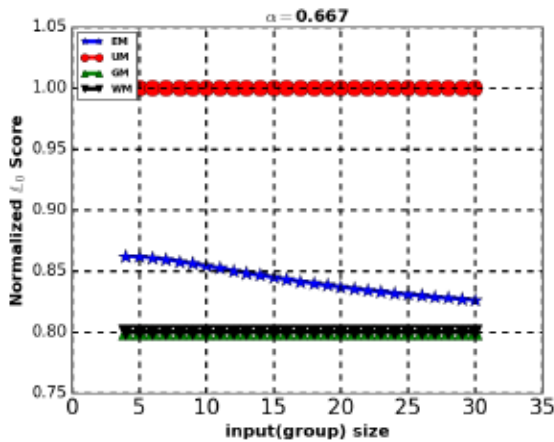


- ◆ Heatmaps look very different but their  $L_0$  scores are close:

	GM	EM	WM
$L_0$ score	0.764	0.776	0.774

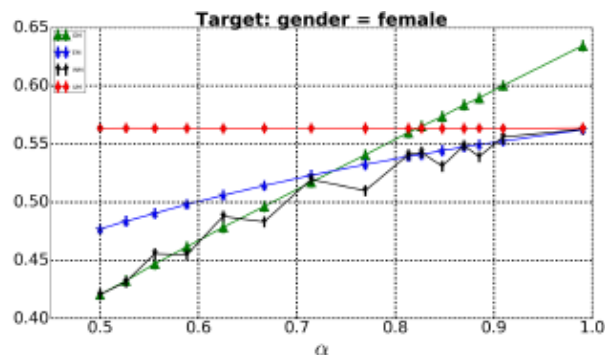
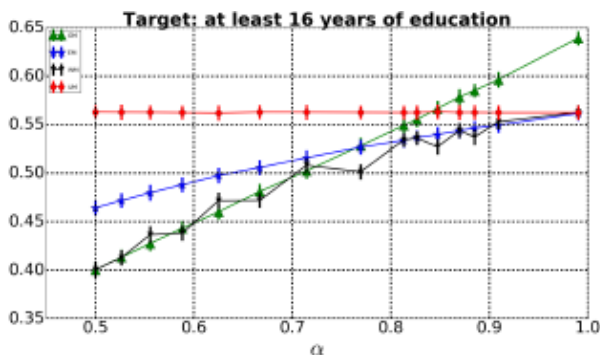
# $L_0$ score behaviour

- ◆  $L_0$  score varies as a function of  $n$  and  $\alpha$ 
  - WM converges on GM for  $n \geq 2\alpha / (1-\alpha)$

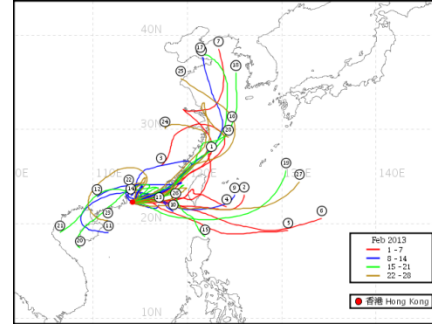


# Performance on real data

- ◆ Using UCI Adult data set of demographic data
  - Construct small groups in the data, target different binary attributes
  - Compute Root-Mean-Squared Error of per-group outputs
  - EM and WM generally preferable for wide range of  $\alpha$  values



# Summary



- ◆ Carefully crafted mechanisms for data release can fix anomalies/unexpected behavior for small groups
- ◆ Many more natural questions for small groups
  - Interpret constraints as regularization
  - Find closed form solutions for other objective functions ( $L_1$ ,  $L_2$ )
- ◆ More general data release problems:
  - **Structured data**: other statistics, graphs, movement patterns
  - **Unstructured data**: text, images, video?

Supported by AT&T, Warwick, Alan Turing Institute, European Commission