

# **Cluster and Data Stream Analysis**

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# Outline

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- Cluster Analysis
  - Clustering Issues
  - Clustering algorithms:  
Hierarchical Agglomerative Clustering, K-means, Expectation Maximization, Gonzalez approximation for K-center
- Data Stream Analysis
  - Massive Data Scenarios
  - Distance Estimates for High Dimensional Data:  
Count-Min Sketch for  $L_\infty$ , AMS sketch for  $L_2$ , Stable sketches for  $L_p$ , Experiments on tabular data
  - Too many data points to store:  
Doubling Algorithm for k-center clustering, Hierarchical Algorithm for k-median, Grid algorithms for k-median
- Conclusion and Summary

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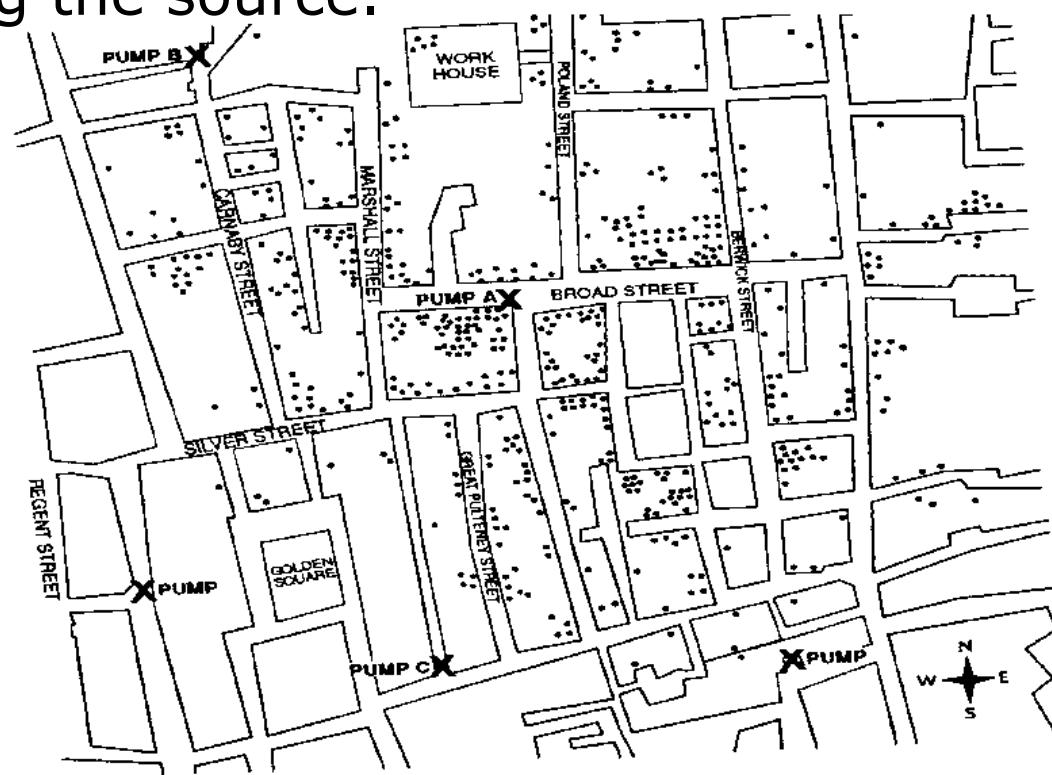
# 1. Cluster Analysis

# An Early Application of Clustering

John Snow plotted the location of cholera cases on a map during an outbreak in the summer of 1854.

His hypothesis was that the disease was carried in water, so he plotted location of cases and water pumps, identifying the source.

Clusters easy to identify visually in 2 dimensions... more points and higher dimension?



# Clustering Overview

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Clustering has an intuitive appeal

We often talk informally about “clusters”: ‘cancer clusters’, ‘disease clusters’ or ‘crime clusters’

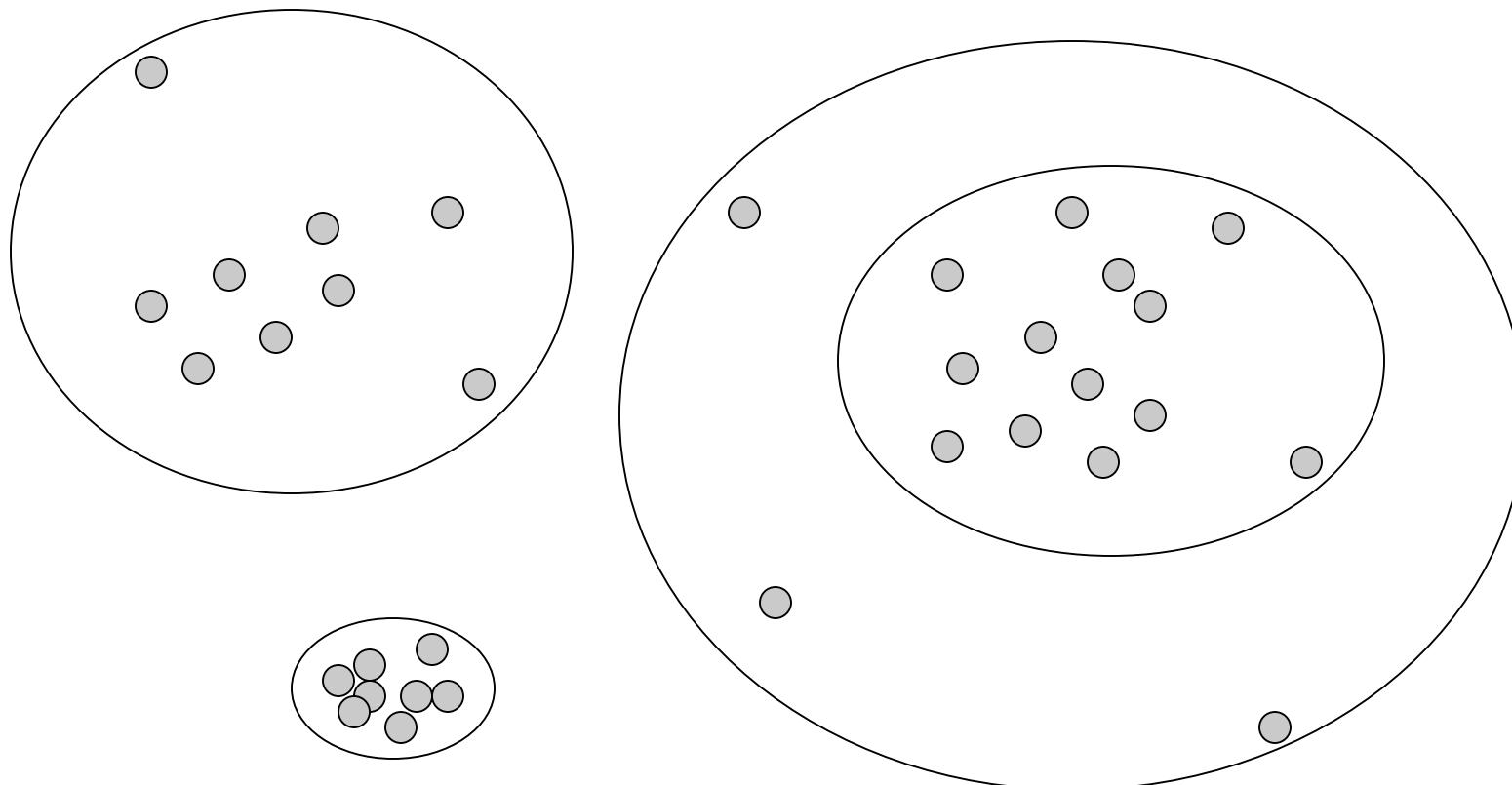
Will try to define what is meant by clustering, formalize the goals of clustering, and give algorithms for clustering data

**My background:** algorithms and theory, so will have algorithmic bias, less statistical

# What is clustering?

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We have a bunch of items... we want to discover the clusters...



# Unsupervised Learning

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**Supervised Learning:** training data has labels (positive/negative, severity score), and we try to learn the function mapping data to labels

Clustering is a case of **unsupervised learning**: there are no labeled examples

We try to learn the “classes” of similar data, grouping together items we believe should have the same label

Harder to evaluate “correctness” of clustering, since no explicit function is being learned to check against.

Will introduce objective functions so that we can compare two different clusterings of same data

# Why Cluster?

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What are some reasons to use clustering?

- It has intuitive appeal to identify patterns
- To identify common groups of individuals (identifying customer habits; finding disease patterns)
- For data reduction, visualization, understanding: pick a representative point from each cluster
- To help generate and test hypotheses: what are the common factors shared by points in a cluster?
- A first step in understanding large data with no expert labeling.

# Before we start...

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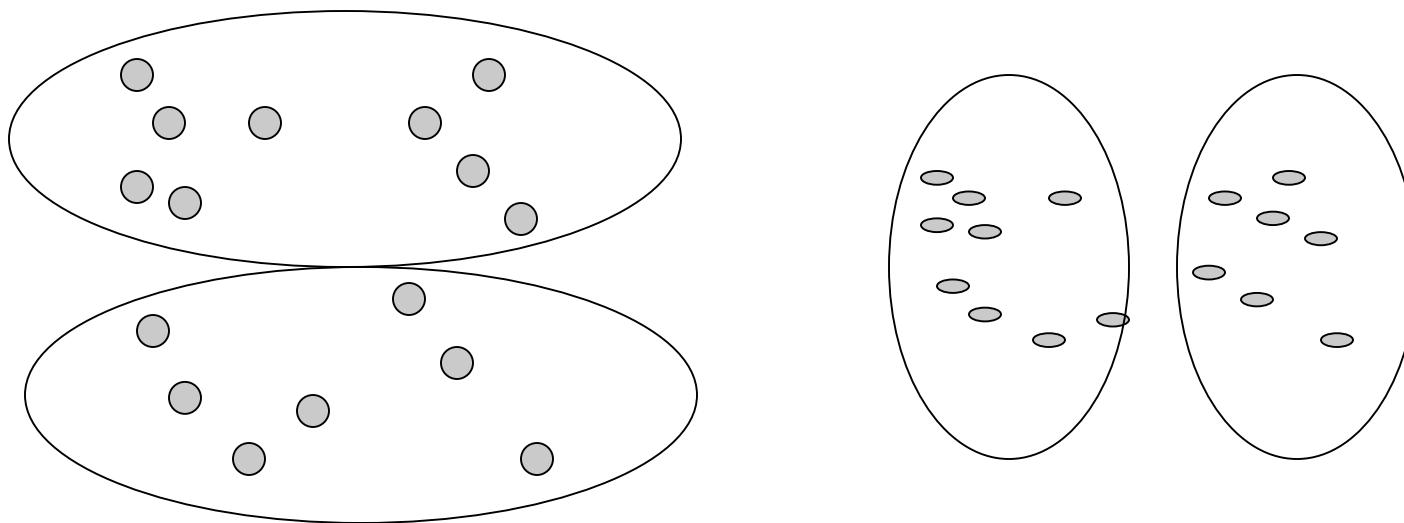
Before we jump into clustering, pause to consider:

- **Data Collection** – need to collect data to start with
- **Data Cleaning** – need to deal with imperfections, missing data, impossible values (age > 120?)
- **How many clusters** - Often need to specify **k**, desired number of clusters to be output by algorithm
- **Data Interpretation** – what to do with clusters when found? Cholera example required hypothesis on water for conclusion to be drawn
- **Hypothesis testing** – are the results significant? Can there be other explanations?

# Distance Measurement

How do we measure distance between points?

In 2D plots it is obvious – or is it?



What happens when data is not numeric, but contains mix of time, text, boolean values etc.?

How to weight different attributes?

Application dependent, somewhat independent of algorithm used (but some require Euclidean distance) <sup>10</sup>

# Metric Spaces

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We assume that the distances form a metric space

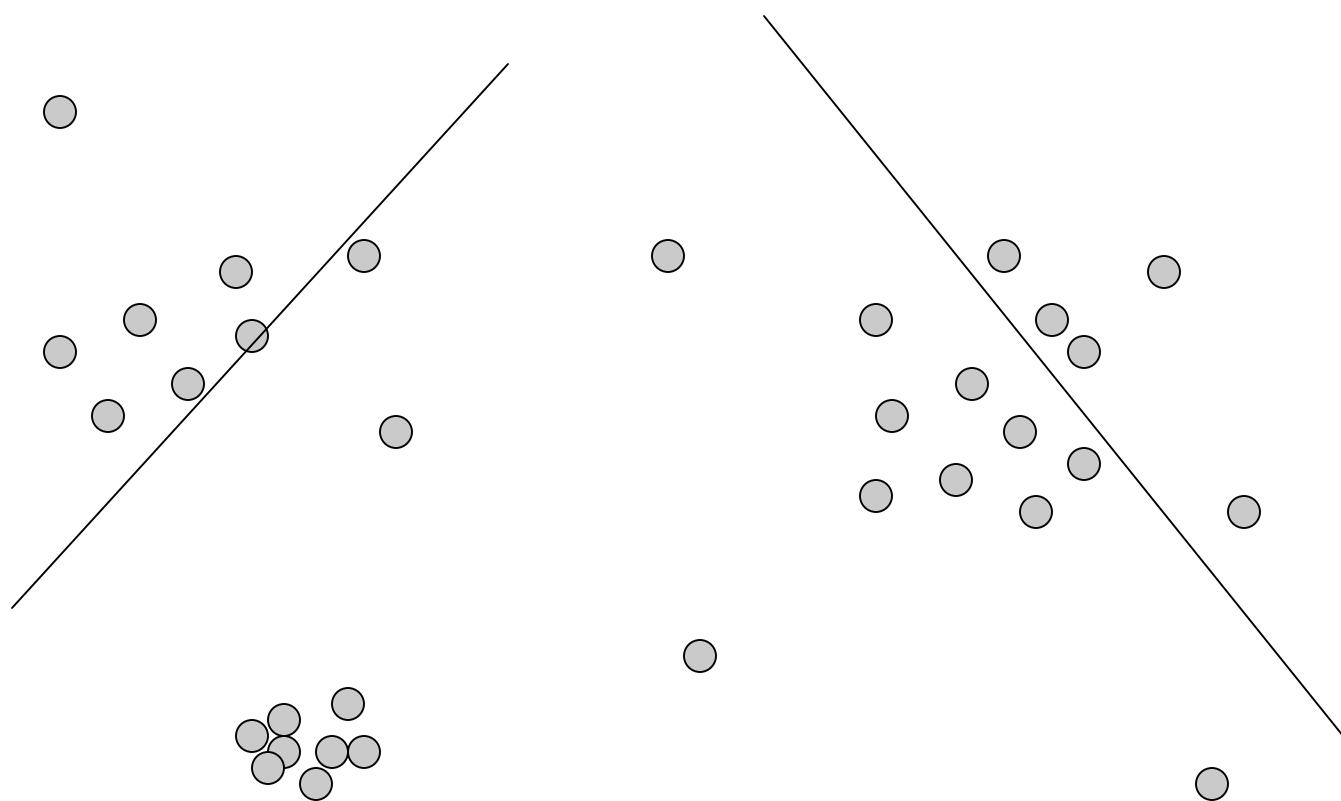
**Metric space**: a set of points and a distance measure  $d$  on pairs of points satisfying

- Identity:  $d(x,y) = 0 \Rightarrow x=y$
- Symmetry:  $d(x,y) = d(y,x)$
- Triangle inequality:  $d(x,z) \leq d(x,y) + d(y,z)$

Most distance measurements of interest are metric spaces: Euclidean distance,  $L_1$  distance,  $L_\infty$  distance, edit distance, weighted combinations...

# Types of clustering

What is the quantity we are trying to optimize?



# Two objective functions

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## K-centers

Pick  $k$  points in the space, call these **centers**

Assign each data point to its closest center

Minimize the diameter of each cluster: **maximum distance between two points in the same cluster**

## K-medians

Pick  $k$  points in the space, call these **medians**

Assign each data point to its closest center

Minimize the **average distance from each point to its closest center** (or sum of distances)

# Clustering is hard

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For both k-centers and k-medians on distances like 2D Euclidean, it is NP-Complete to find best clustering.

(We only know exponential algorithms to find them exactly)

Two approaches:

- Look for approximate answers with guaranteed approximation ratios.
- Look for heuristic methods that give good results in practice but limited or no guarantees

# Hierarchical Clustering

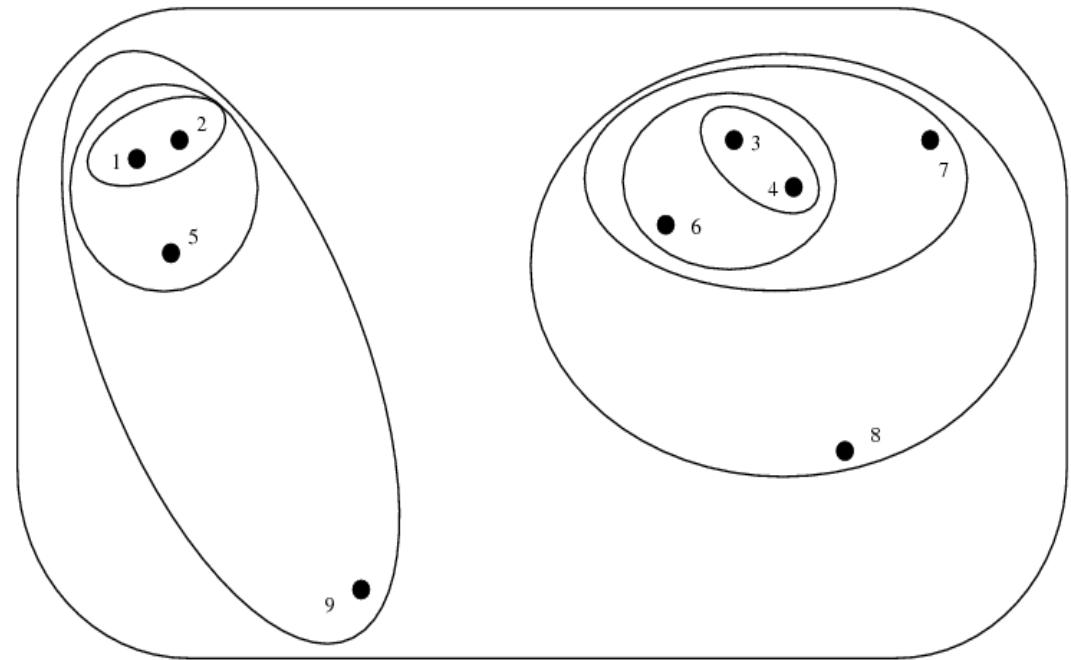
Hierarchical Agglomerative Clustering (HAC) has been reinvented many times. Intuitive:

Make each input point into an input cluster.

Repeat: merge closest pair of clusters, until a single cluster remains.

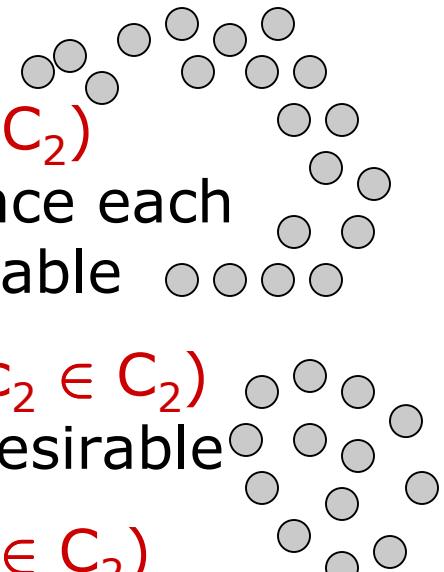
To find **k** clusters:  
output last **k** clusters.

View result as binary tree structure: leaves are input points, internal nodes correspond to clusters, merging up to root.

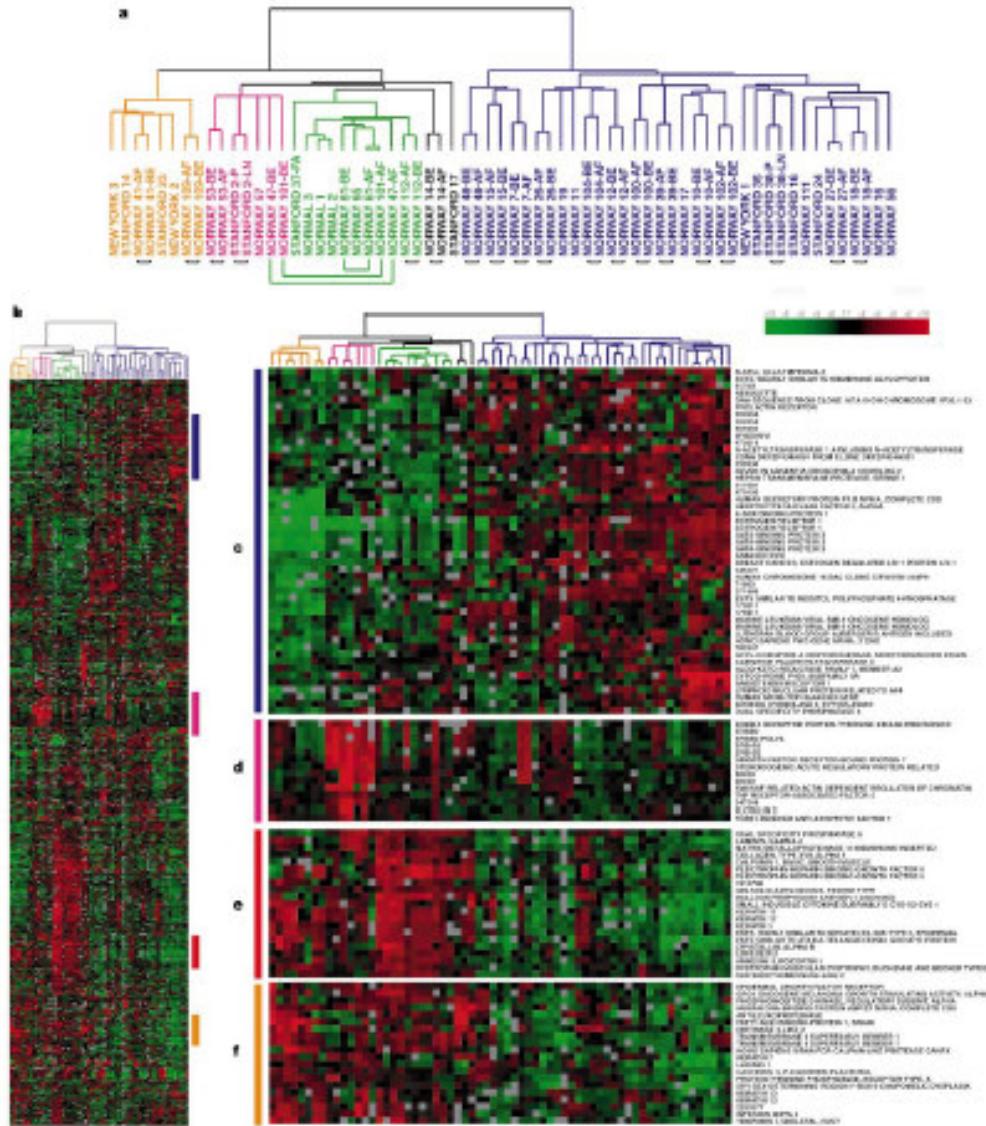


# Types of HAC

Big question: how to measure distance between clusters to find the closest pair?

- Single-link:  $d(C_1, C_2) = \min d(c_1 \in C_1, c_2 \in C_2)$   
Can lead to “snakes”: long thin clusters, since each point is close to the next. May not be desirable
  - Complete-link:  $d(C_1, C_2) = \max d(c_1 \in C_1, c_2 \in C_2)$   
Favors circular clusters... also may not be desirable
  - Average-link:  $d(C_1, C_2) = \text{avg } d(c_1 \in C_1, c_2 \in C_2)$   
Often thought to be better, but more expensive to compute...
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# HAC Example



Popular way to study  
gene expression  
data from  
microarrays.

Use the cluster tree  
to create a linear order of (high  
dimensional) gene data.

# Cost of HAC

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Hierarchical Clustering can be costly to implement:

Initially, there are  $\Theta(n^2)$  inter-cluster distances to compute.

Each merge requires a new computation of distances involving the merged clusters.

Gives a cost of  $O(n^3)$  for single-link and complete-link

Average link can cost as much as  $O(n^4)$  time

This limits scalability: with only few hundred thousand points, the clustering could take days or months.

Need clustering methods that take time closer to  $O(n)$  to allow processing of large data sets. □

# K-means

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K-means is a simple and popular method for clustering data in Euclidean space.

It finds a local minimum of the objective function that is average sum of squared distance of points from the cluster center.

Begin by picking k points randomly from the data

Repeatedly alternate two phases:

- Assign each input point to its closest center

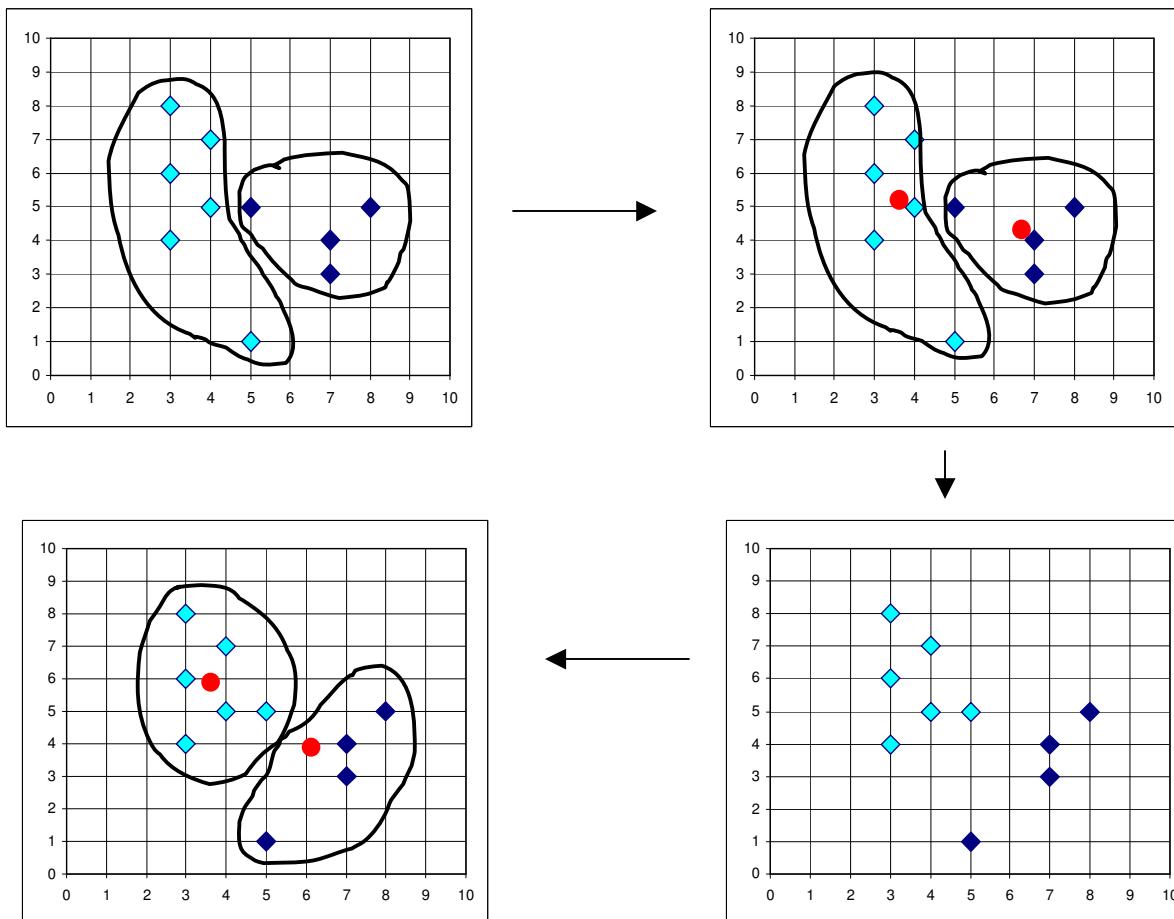
- Compute centroid of each cluster (average point)

- Replace cluster centers with centroids

- Until converges / constant number of iterations

# K-means example

Example due to Han and Kanber:



# K-means issues

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- Results not always ideal:
  - if two centroids are close to each other, one can “swallow” the other, wasting a cluster
  - Outliers can also use up clusters
  - Depends on initial choice of centers: repetition can improve the results
- (Like many other algorithms) Requires **k** to be known or specified up front, hard to tell what is best value of **k** to use
- But, is fast – each iteration takes time at most **O(kn)**, typically requires only a few iterations to converge. □

# Expectation Maximization

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Think of a more general and formal version of k-means

Assume that the data is generated by some particular distribution, eg, by  $k$  Gaussian dbns with unknown mean and variance.

Expectation Maximization (EM) looks for parameters of the distribution that agree best with the data.

Also proceeds by repeating an alternating procedure:

Given current estimated dbn, compute likelihood for each data point being in each cluster.

From likelihoods, data and clusters, recompute parameters of dbn

Until result stabilizes or after sufficient iterations

# Expectation Maximization

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- Cost and details depend a lot on what model of the probability distribution is being used:  
mixture of Gaussians, log-normal, Poisson, discrete,  
combination of all of these...
- Gaussians often easiest to work with, but is this a  
good fit for the data?
- Can more easily include categorical data, by fitting a  
discrete probability distribution to categorical  
attributes
- Result is a probability distribution assigning  
probability of membership to different clusters  
From this, can fix clustering based on maximum  
likelihood.



# Approximation for k-centers

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Want to minimize diameter (max dist) of each cluster.

Pick some point from the data as the first center.

Repeat:

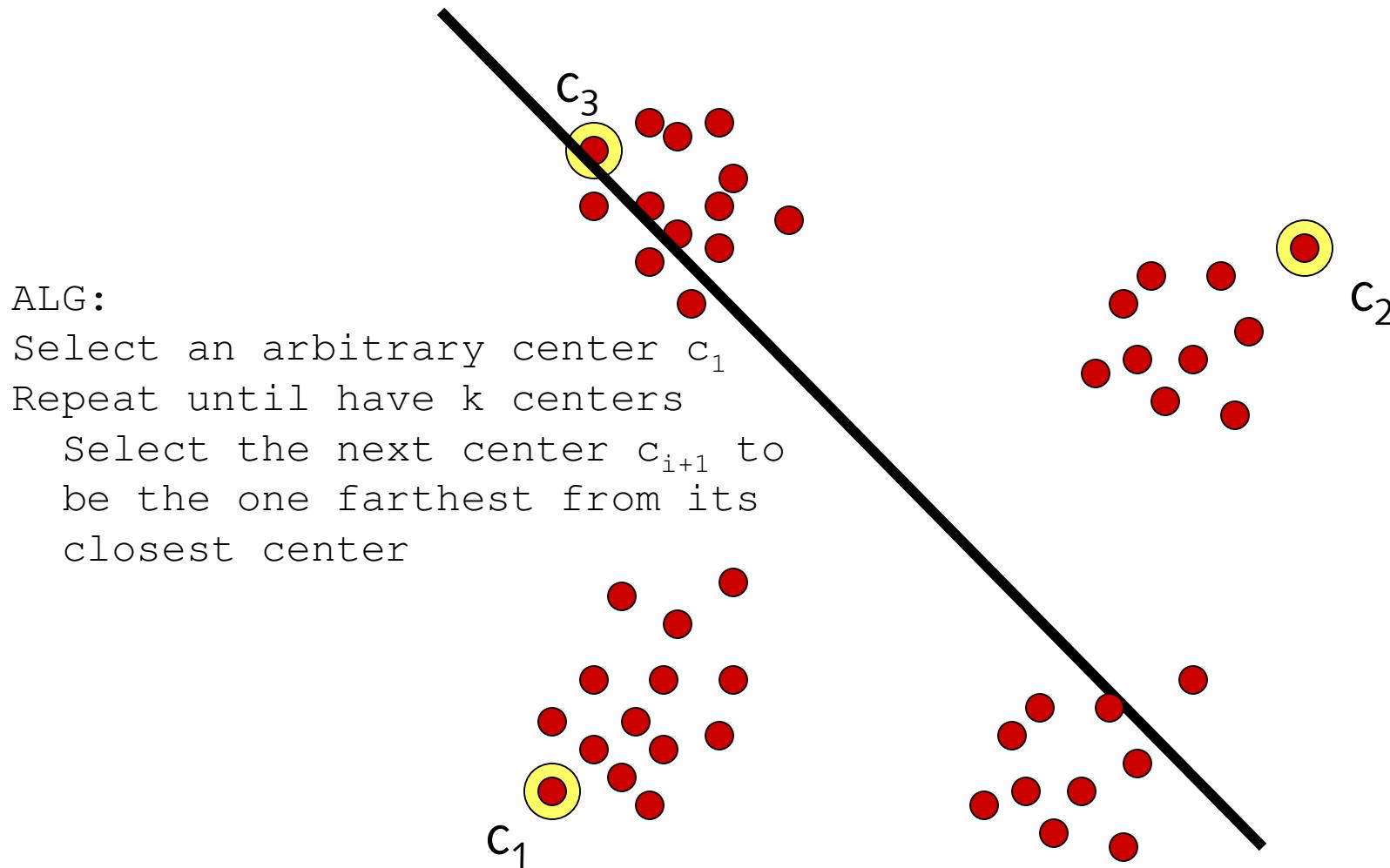
- For each data point, compute its distance  $d_{\min}$  from its closest center
- Find the data point that maximizes  $d_{\min}$
- Add this point to the set of centers

Until  $k$  centers are picked

If we store the current best center for each point, then each pass requires  $O(1)$  time to update this for the new center, else  $O(k)$  to compare to  $k$  centers.

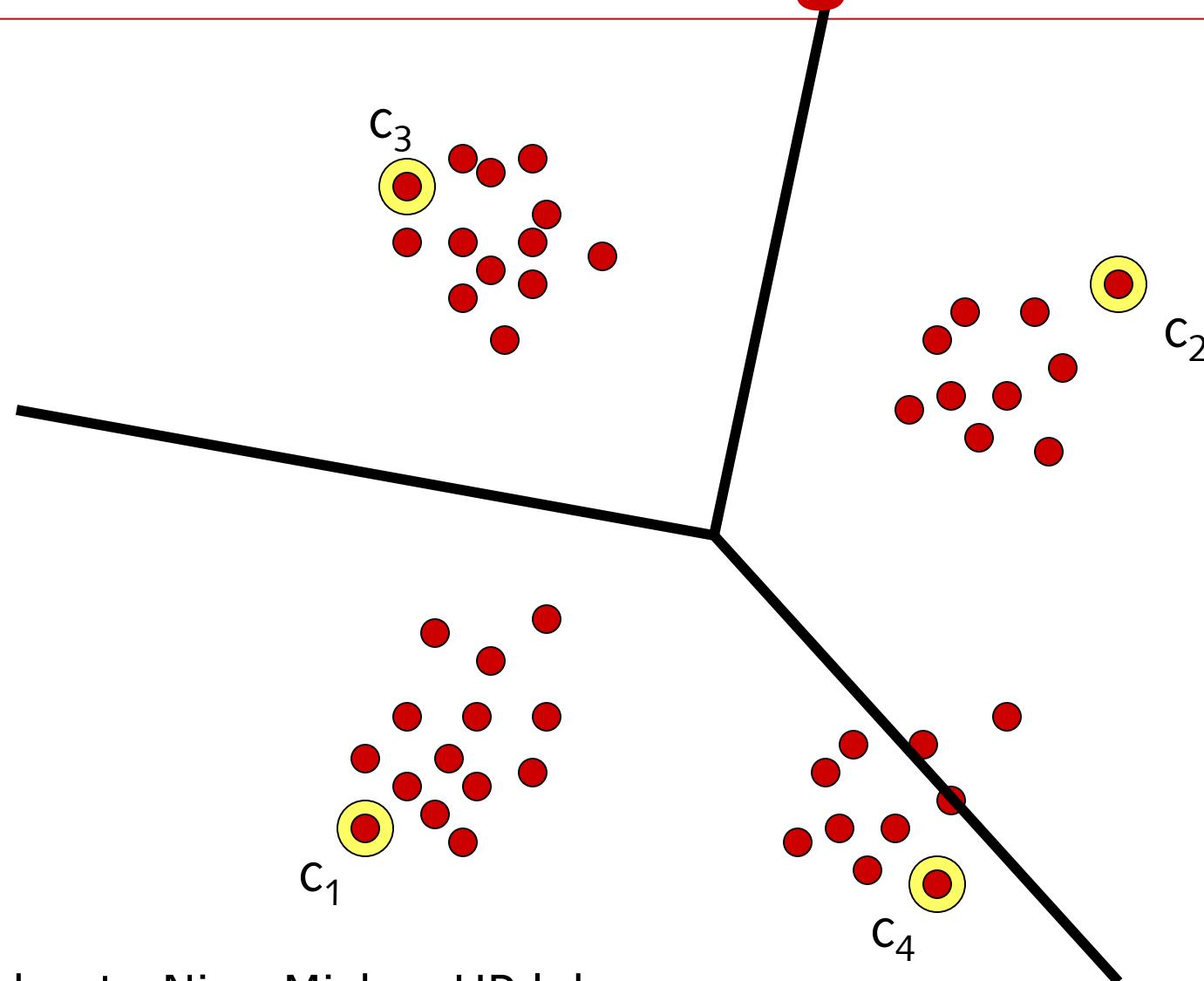
So time cost is  $O(kn)$  [Gonzalez, 1985].

# Gonzalez Clustering k=4



Slide due to Nina Mishra HP labs

# Gonzalez Clustering k=4



Slide due to Nina Mishra HP labs

# Gonzalez Clustering k=4

Let  $d = \max_{i \text{ and } p \text{ in } c_i} \text{dist}(c_i, p)$

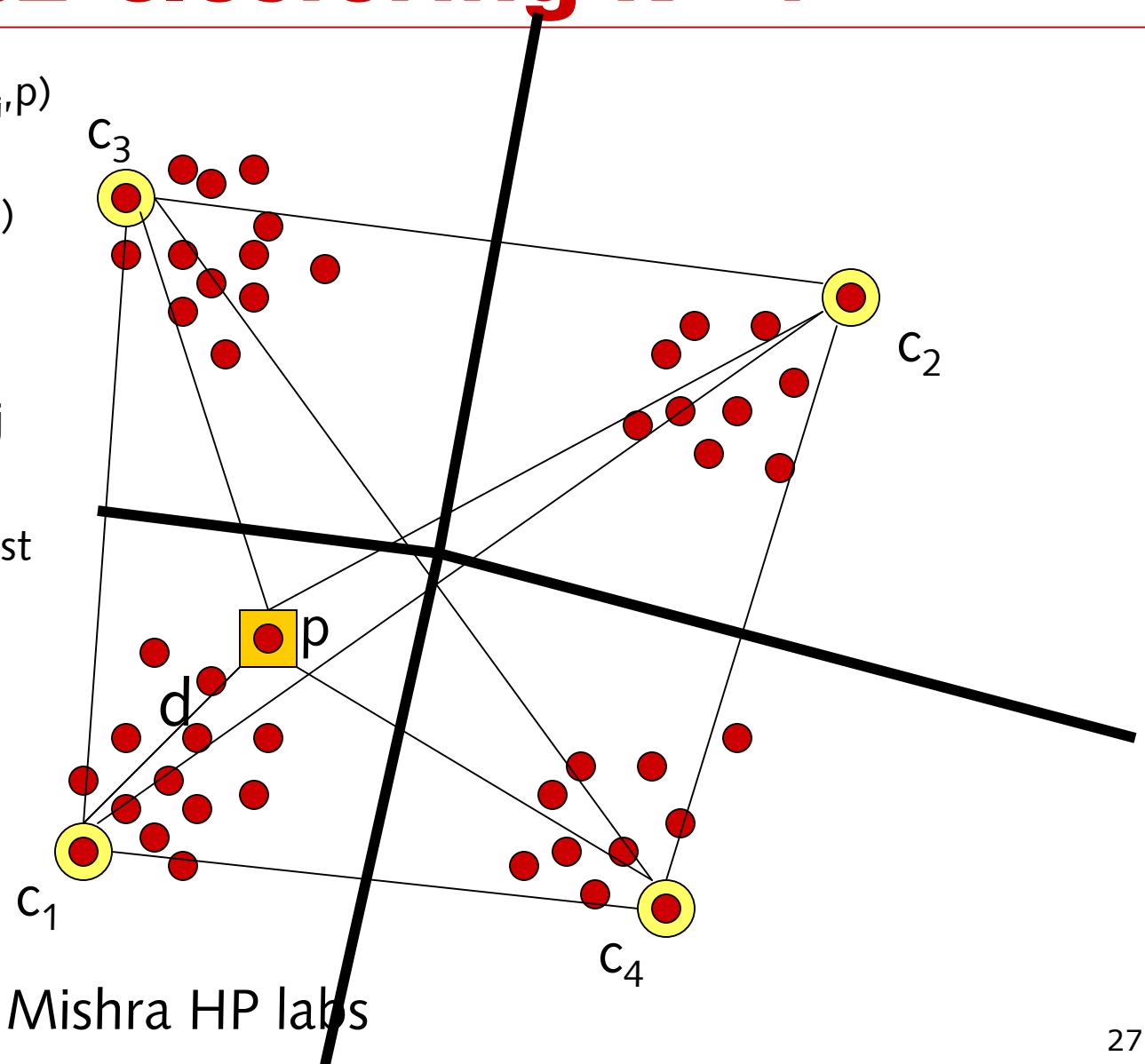
Claim: There exists a  $(k+1)$  clique where each pair of points is distance  $\geq d$ .

- $\text{dist}(c_i, p) \geq d$  for all  $i$
- $\text{dist}(c_i, c_j) \geq d$  for all  $i, j$

Note: Any  $k$ -clustering must put at least two of these  $k+1$  points in the same cluster.

- by pigeonhole

Thus:  $d \leq 2\text{OPT}$



Slide due to Nina Mishra HP labs

# Gonzalez is 2-approximation

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After picking  $k$  points to be centers, find next point that would be chosen. Let distance from closest center =  $d_{\text{opt}}$

We have  $k+1$  points, every pair is separated by at least  $d_{\text{opt}}$ . Any clustering into  $k$  sets must put some pair in same set, so any  $k$ -clustering must have diameter  $d_{\text{opt}}$

For any two points allocated to the same center, they are both at distance at most  $d_{\text{opt}}$  from their closest center

Their distance is at most  $2d_{\text{opt}}$ , using triangle inequality.

Diameter of any clustering must be at least  $d_{\text{opt}}$ , and is at most  $2d_{\text{opt}}$  – so we have a 2 approximation.

**Lower bound:** NP-hard to guarantee better than 2

# Available Clustering Software

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- **SPSS** implements k-means, hierarchical and “two-step” clustering (groups items into pre-clusters, then clusters these)
- **XLMiner** (Excel plug-in) does k-means and hierarchical
- **Clustan** *ClustanGraphics offers 11 methods of hierarchical cluster analysis, plus k-means analysis, FocalPoint clustering.* Up to 120K items for average linkage, 10K items for other hierarchical methods.
- **Mathematica** – hierarchical clustering
- **Matlab** – plug-ins for k-means, hierarchical and EM based on mixture of Gaussians, fuzzy c-means

(Surprisingly?) not much variety...

# Clustering Summary

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There are a zillion other clustering algorithms:

- Lots of variations of EM, k-means, hierarchical
- Many “theoretical” algorithms which focus on getting good approximations to objective functions
- “Database” algorithms: BIRCH, CLARANS, DB-SCAN, CURE focus on good results and optimizing resources
- Plenty of other ad-hoc methods out there

All focus on the clustering part of the problem (clean input, model specified, clear objective)

Don’t forget the data (collection, cleaning, modeling, choosing distance, interpretation...)

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## **2. Streaming Analysis**

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  - Distance Estimates for High Dimensional Data:  
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# Data is Massive

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Data is growing faster than our ability to store or process it

- There are 3 Billion Telephone Calls in US each day, 30 Billion emails daily, 1 Billion SMS, IMs.
- Scientific data: NASA's observation satellites generate billions of readings each per day.
- IP Network Traffic: up to 1 Billion packets per hour per router. Each ISP has many (hundreds) routers!
- Whole genome sequences for many species now available: each megabytes to gigabytes in size



# Massive Data Analysis

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Must analyze this massive data:

- Scientific research (compare viruses, species ancestry)
- System management (spot faults, drops, failures)
- Customer research (association rules, new offers)
- For revenue protection (phone fraud, service abuse)

Else, why even measure this data?



# Example: Network Data

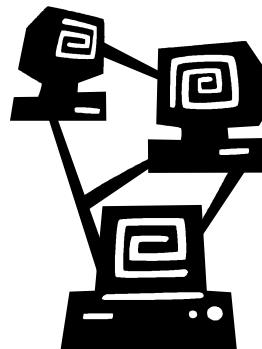
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Networks are sources of massive data: the metadata per hour per router is gigabytes

Fundamental problem of data stream analysis:  
Too much information to **store** or transmit

So process data as it arrives: one pass, small space:  
the ***data stream*** approach.

Approximate answers to many questions are OK, if there are guarantees of result quality



# Streaming Data Questions

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Network managers ask questions that often map onto “simple” functions of the data.

- Find hosts with similar usage patterns (**cluster**)?
- Destinations using most bandwidth?
- Address with biggest change in traffic overnight?

The complexity comes from **limited** space and time.

Here, we will focus on clustering questions, which will demonstrate many techniques from streaming



# Streaming And Clustering

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Relate back to clustering: how to scale when data is massive?

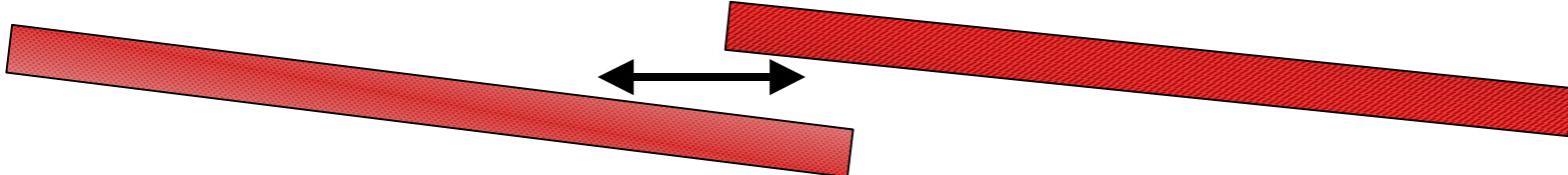
- Have already seen  $O(n^4)$ ,  $O(n^3)$ , even  $O(n^2)$  algorithms don't scale with large data
- Need algorithms that are fast, look at data only once, cope smoothly with massive data

Two (almost) orthogonal problems:

- How to cope when number of points is large?
- How to cope when each point is large?

Focusing on these shows more general streaming ideas.

# When each point is large...



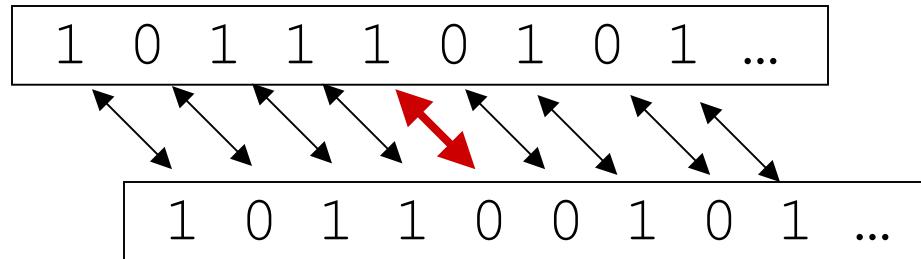
For clustering, need to compare the points. What happens when the points are very high dimensional?

- Eg. trying to compare whole genome sequences
- comparing yesterday's network traffic with today's
- clustering huge texts based on similarity

If each point is size  $m$ ,  $m$  very large  $\Rightarrow$  cost is very high  
(at least  $O(m)$ .  $O(m^2)$  or worse for some metrics)

Can we do better? Intuition says no... randomization says yes!

# Trivial Example



Simple example. Consider “equality distance”:

$$d_=(x,y) = 0 \text{ iff } x=y, 1 \text{ otherwise}$$

To compute equality distance perfectly, must take linear effort: check every bit of  $x$  = every bit of  $y$ .

Can speed up with pre-computation and randomization:  
use a hash function  $h$  on  $x$  and  $y$ , test  $h(x)=h(y)$

Small chance of false positive, no chance of false negative.

When  $x$  and  $y$  are seen in streaming fashion, compute  $h(x)$ ,  $h(y)$  incrementally as new bits arrive (Karp-Rabin)

# Other distances

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Distances we care about:

- Euclidean ( $L_p$ ) distance—  $\| x - y \|_2 = (\sum_i (x_i - y_i)^2)^{1/2}$
- Manhattan ( $L_1$ ) distance—  $\| x - y \|_1 = \sum_i |x_i - y_i|$
- Minkowski ( $L_p$ ) distances—  $\| x - y \|_p = (\sum_i |x_i - y_i|^p)^{1/p}$
- Maximum ( $L_\infty$ ) distance—  $\| x - y \|_\infty = \max_i |x_i - y_i|$
- Edit distances:  $d(x, y)$  = smallest number of insert/delete operations taking string  $x$  to string  $y$
- Block edit distances:  $d(x, y)$  = smallest number of indels & block moves taking string  $x$  to string  $y$

For each distance, can we have functions  $h$  and  $f$  so that  $f(h(x), h(y)) \approx d(x, y)$ , and  $|h(x)| \ll |x|$  ?

# L<sub>∞</sub> distance

We will consider L<sub>∞</sub> distance.

Example: || [2,3,5,1] – [4,1,6,2] ||<sub>∞</sub> = || [2,2,1,1] ||<sub>∞</sub> = 2

Provably hard to approximate with relative error,  
so will show an approximation with error  $\pm \epsilon \parallel x - y \parallel_1$

First, consider subproblem: estimate a value in a vector

Stream defines a vector  $a[1..U]$ , initially all 0

Each update change one entry,  $a[i] \leftarrow a[i] + \text{count}$ .

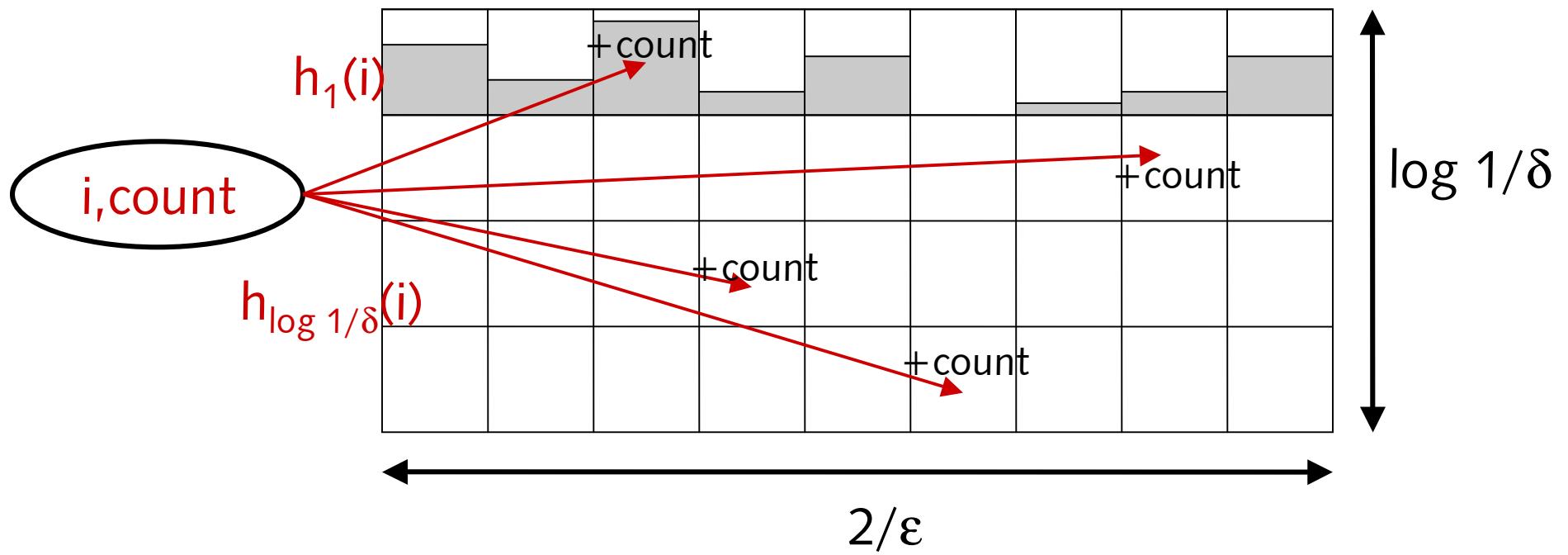
In networks  $U = 2^{32}$  or  $2^{64}$ , too big to store

Can we use less space but estimate each  $a[i]$   
reasonably accurately?

# Update Algorithm

Ingredients:

- Universal hash fns  $h_1 \dots h_{\log 1/\delta} : \{1..U\} \rightarrow \{1..2/\varepsilon\}$
- Array of counters  $CM[1..2/\varepsilon, 1..\log_2 1/\delta]$



Count-Min Sketch

# Approximation

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Approximate  $\hat{a}[i] = \min_j CM[h_j(i), j]$

Analysis: In  $j$ 'th row,  $CM[h_j(i), j] = a[i] + X_{i,j}$

$$X_{i,j} = \sum a[k] \mid h_j(i) = h_j(k)$$

$$\begin{aligned} E(X_{i,j}) &= \sum a[k] * Pr[h_j(i) = h_j(k)] \\ &\leq Pr[h_j(i) = h_j(k)] * \sum a[k] \\ &= \varepsilon N / 2 \text{ by pairwise independence of } h \end{aligned}$$

$Pr[X_{i,j} \geq \varepsilon N] = Pr[X_{i,j} \geq 2E(X_{i,j})] \leq 1/2$  by Markov inequality

So,  $Pr[\hat{a}[i] \geq a[i] + \varepsilon \|a\|_1] = Pr[\forall j. X_{i,j} > \varepsilon \|a\|_1] \leq 1/2^{\log 1/\delta} = \delta$

Final result:

with certainty  $a[i] \leq \hat{a}[i]$  and

with probability at least  $1-\delta$ ,  $\hat{a}[i] < a[i] + \varepsilon \|a\|_1$

# Applying to $L_\infty$

By linearity of sketches, we have

$$CM(x - y) = CM(x) - CM(y)$$

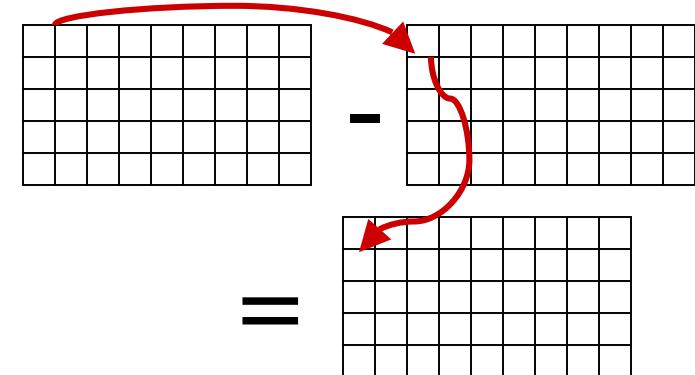
Subtract corresponding entries of the sketch to get a new sketch.

Can now estimate  $(x - y)[i]$  using sketch

Simple algorithm for  $L_\infty$ : estimate  $(x-y)[i]$  for each  $i$ , take **max**. But too slow!

Better: can use a group testing approach to find all  $i$ 's with  $(x-y)[i] > \varepsilon \|x - y\|_1$ , take max to find  $L_\infty$  □

**Note:** group testing algorithm originally proposed to find large changes in network traffic patterns.



# $L_2$ distance

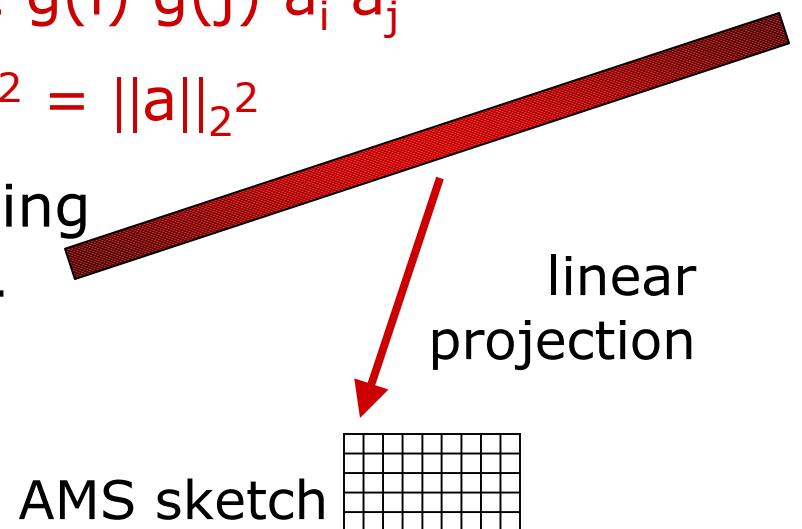
Describe a variation of the Alon-Matias-Szegedy algorithm for estimating  $L_2$  by generalizing CM sketch.

Use extra hash functions  $g_1 \dots g_{\log 1/\delta} : \{1 \dots U\} \rightarrow \{+1, -1\}$

Now, given update  $(i, u)$ , set  $CM[h(i), j] += u * g_j(i)$

Estimate  $\|a\|_2^2 = \text{median}_j \sum_i CM[i, j]^2$

- Result is  $\sum_i g(i)^2 a_i^2 + \sum_{h(i)=h(j)} 2 g(i) g(j) a_i a_j$
- $g(i)^2 = -1^2 = +1^2 = 1$ , and  $\sum_i a_i^2 = \|a\|_2^2$
- $g(i)g(j)$  has 50/50 chance of being  $+1$  or  $-1$  : in expectation is 0 ...



AMS sketch

# L<sub>2</sub> accuracy

Formally, one can show that the expectation of each estimate is exactly  $\|a\|_2^2$  and variance is bounded by  $\varepsilon^2$  times expectation squared.

Using Chebyshev's inequality, show that probability that each estimate is within  $\pm \varepsilon \|a\|_2^2$  is constant

Take median of  $\log(1/\delta)$  estimates reduces probability of failure to  $\delta$  (using Chernoff bounds)

**Result:** given sketches of size  $O(1/\varepsilon^2 \log 1/\delta)$  can estimate  $\|a\|_2^2$  so that result is in  $(1 \pm \varepsilon) \|a\|_2^2$  with probability at least  $1 - \delta$  □

[Note: same Chebyshev-Chernoff argument used many time in data stream analysis]

# Sketches for $L_p$ distance

Let  $X$  be a random variable distributed with a *stable distribution*. Stable distributions have the property that

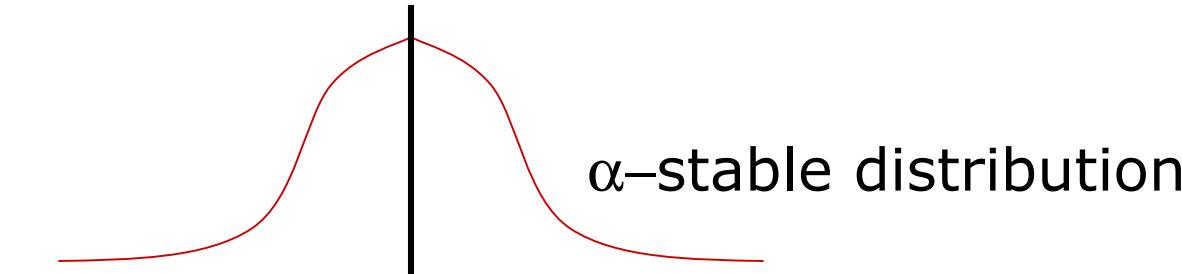
$$a_1X_1 + a_2X_2 + a_3X_3 + \dots a_nX_n \sim \|(a_1, a_2, a_3, \dots, a_n)\|_p X$$

if  $X_1 \dots X_n$  are stable with stability parameter  $p$

The Gaussian distribution is stable with parameter 2

Stable distributions exist and can be simulated for all parameters  $0 < p < 2$ .

So, let  $\mathbf{x} = x_{1,1} \dots x_{m,n}$  be a matrix of values drawn from a stable distribution with parameter  $p$ ...



# Creating Sketches

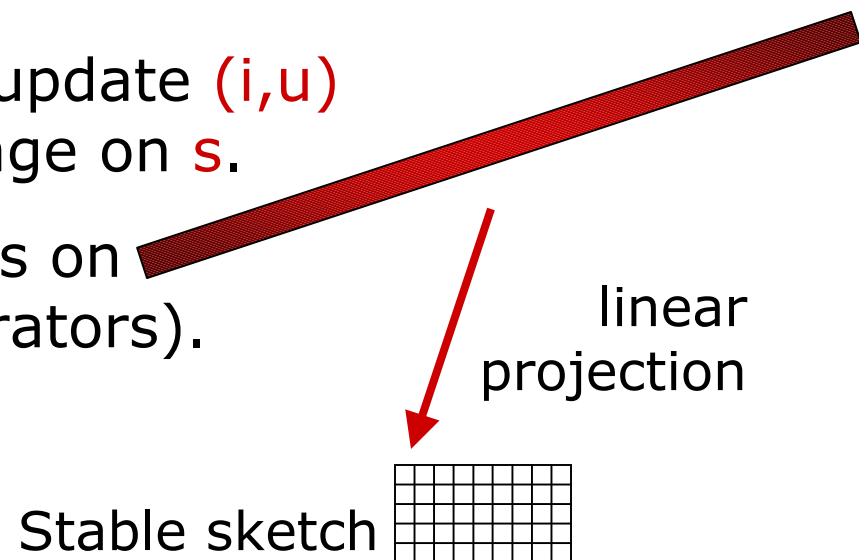
Compute  $s_i = \mathbf{x}_i \cdot \mathbf{a}, t_i = \mathbf{x}_i \cdot \mathbf{b}$

$\text{median}(|s_1 - t_1|, |s_2 - t_2|, \dots, |s_m - t_m|) / \text{median}(X)$   
is an estimator for  $\|\mathbf{a} - \mathbf{b}\|_p$

Can guarantee the accuracy of this process: will be within a factor of  $1+\epsilon$  with probability  $\delta$  if  
 $m = O(1/\epsilon^2 \log 1/\delta)$

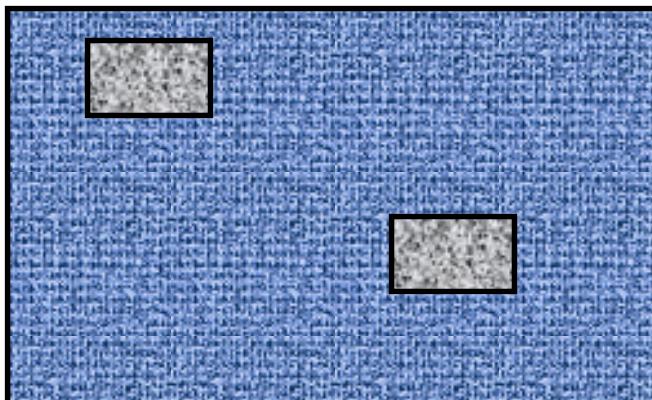
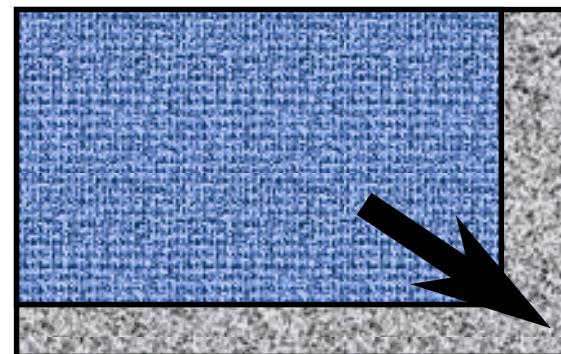
Streaming computation: when update  $(i, u)$  arrives, compute resulting change on  $\mathbf{s}$ .

Don't store  $\mathbf{x}$  -- compute entries on demand (pseudo-random generators).



# Experiments with tabular data

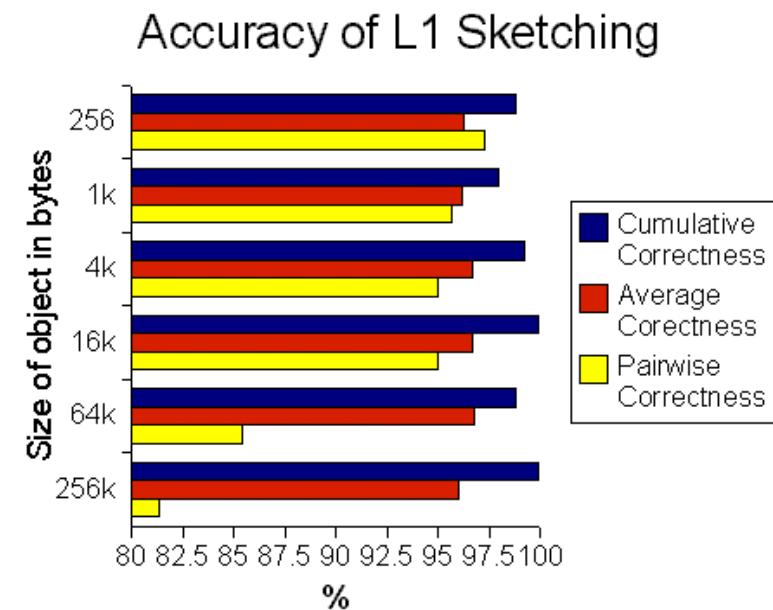
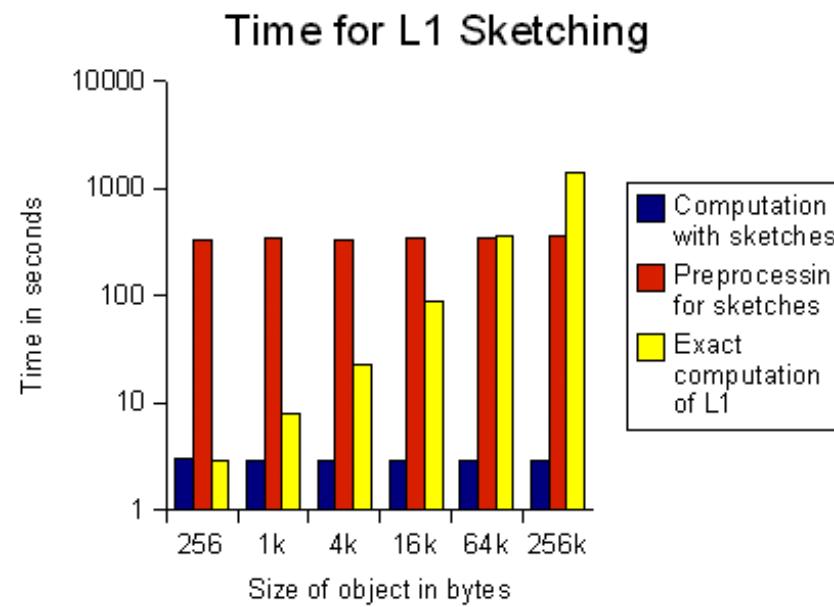
Adding extra rows or columns increases the size by thousands or millions of readings



The objects of interest are *subtables* of the data  
eg Compare cellphone traffic of SF with LA  
These subtables are also massive!

# $L_1$ Tests

We took 20,000 pair of subtables, and compared them using  $L_1$  sketches. The sketch size was less than 1Kb.



- Sketches are very fast and accurate  
(can be improved further by increasing sketch size)
- For large enough subtables (>64KB) the time saving “buys back” pre-processing cost of sketch computation

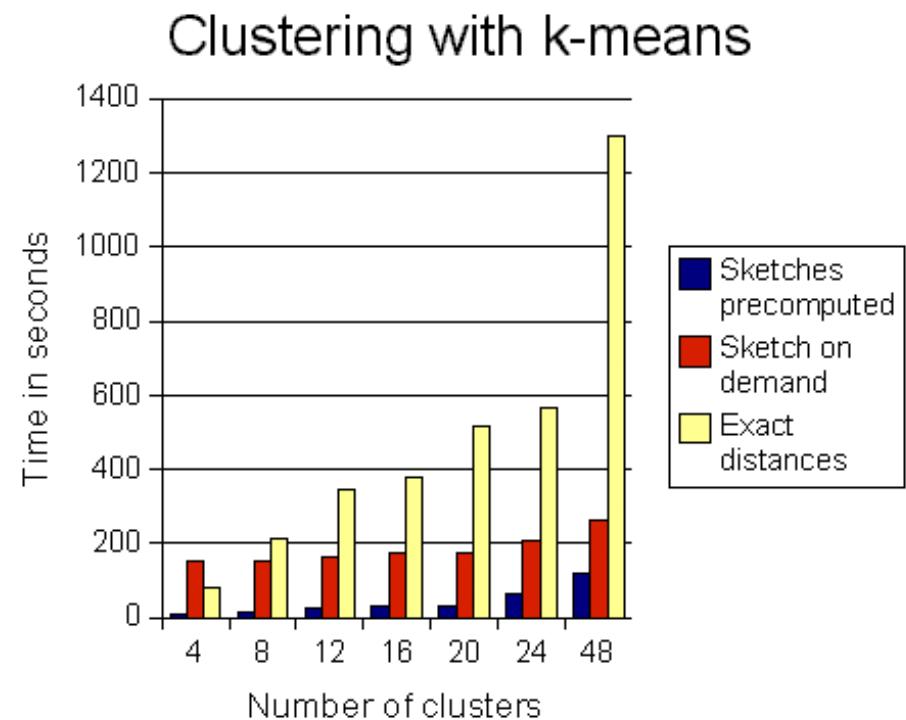
# Clustering with k-means

Run k-means algorithm,  
replacing all distance  
computations with  
sketch computations

Sketches are much faster  
than exact methods, an  
creating sketches when  
needed is always faster  
than exact computation

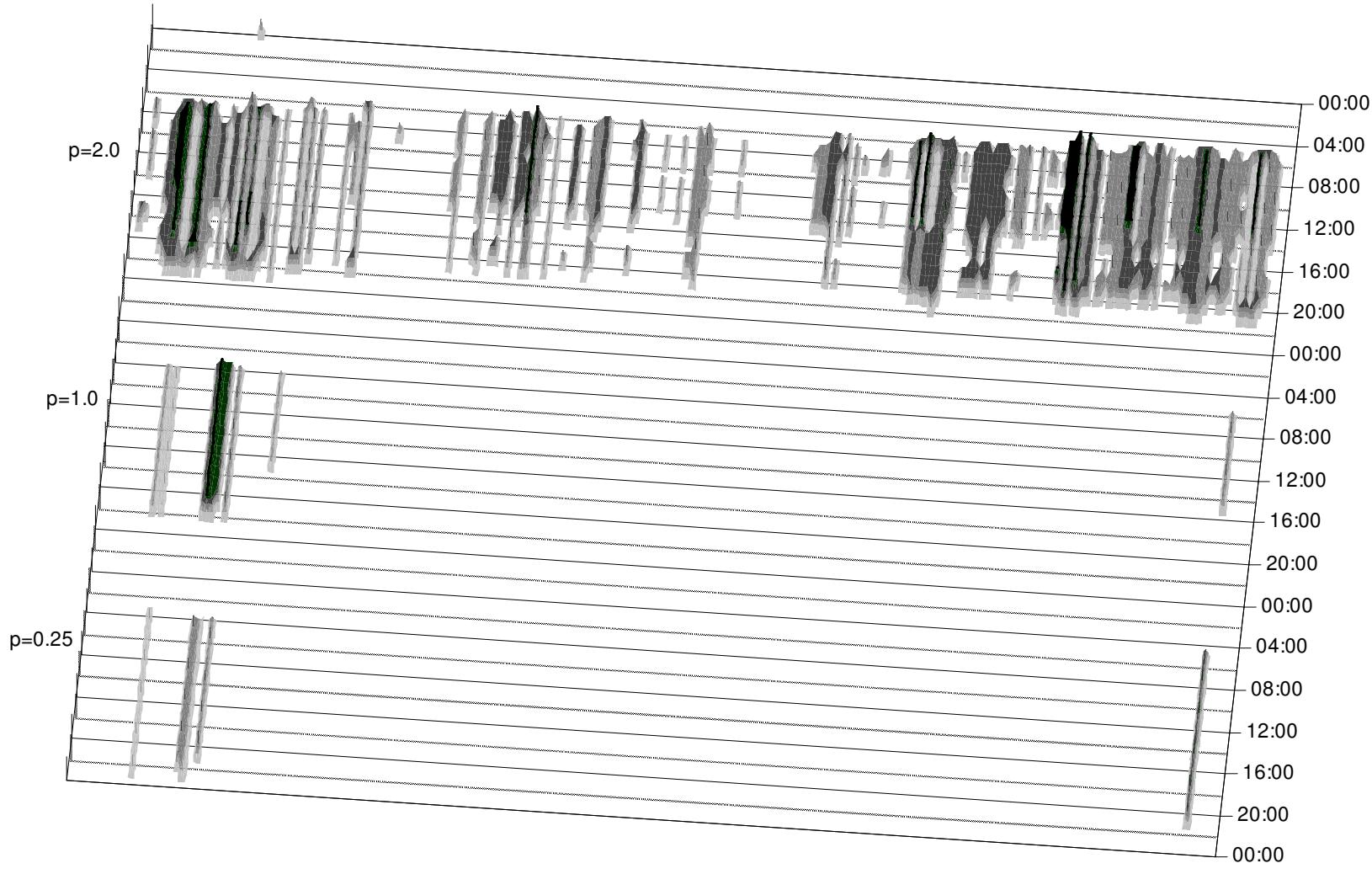
As  $k$  increases, the time  
saving becomes more  
significant.

For 8 or more clusters,  
creating sketches when  
needed is much faster.



# Case study: US Call Data

One day's data clustered under  $p=2.0$ ,  $p=1.0$ ,  $p=0.25$



# Case study: US Call Data

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We looked at the call data for the whole US for a single day

- $p = 2$  shows peak activity across the country from 8am - 5pm local time, and activity continues in similar patterns till midnight
- $p = 1$  shows key areas have similar call patterns throughout the day
- $p = 0.25$  brings out a very few locations that have highly similar calling patterns



# Streaming Distance Summary

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When each input data item is huge, can approximate distances using small sketches of the data

Sketches can be computed as the data streams in...

Higher level algorithms (eg, nearest neighbors, clustering) can run, replacing exact distances with approximate (sketch) distances.

Different distances require different sketches  
– have covered  $d_1$ ,  $L_\infty$ ,  $L_2$  and  $L_p$  ( $0 < p < 2$ )

Partial results known for other distances, eg.  
edit distance/block edit distance,  
earth movers distance etc.

# Outline

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- Cluster Analysis
  - Clustering Issues
  - Clustering algorithms:  
Hierarchical Agglomerative Clustering, K-means, Expectation Maximization, Gonzalez approximation for K-center
- Data Stream Analysis
  - Massive Data Scenarios
  - Distance Estimates for High Dimensional Data:  
Count-Min Sketch for  $L_\infty$ , AMS sketch for  $L_2$ , Stable sketches for  $L_p$ , Experiments on tabular data
  - Too many data points to store:  
Doubling Algorithm for k-center clustering, Hierarchical Algorithm for k-median, Gridding algorithm for k-median
- Conclusion and Summary

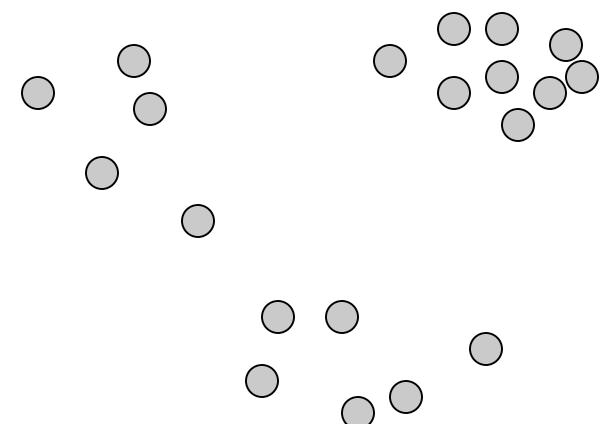
# Stream Clustering Many Points

What does it mean to cluster on the stream when there are too many points to store?

We see a sequence of points one after the other, and we want to output a clustering for this observed data.

Moreover, since this clustering changes with time, for each update we maintain some summary information, and at any time can output a clustering.

Data stream restriction: data is assumed too large to store, so we do not keep all the input, or any constant fraction of it.



# Clustering for the stream

What should output of a stream clustering algorithm be?

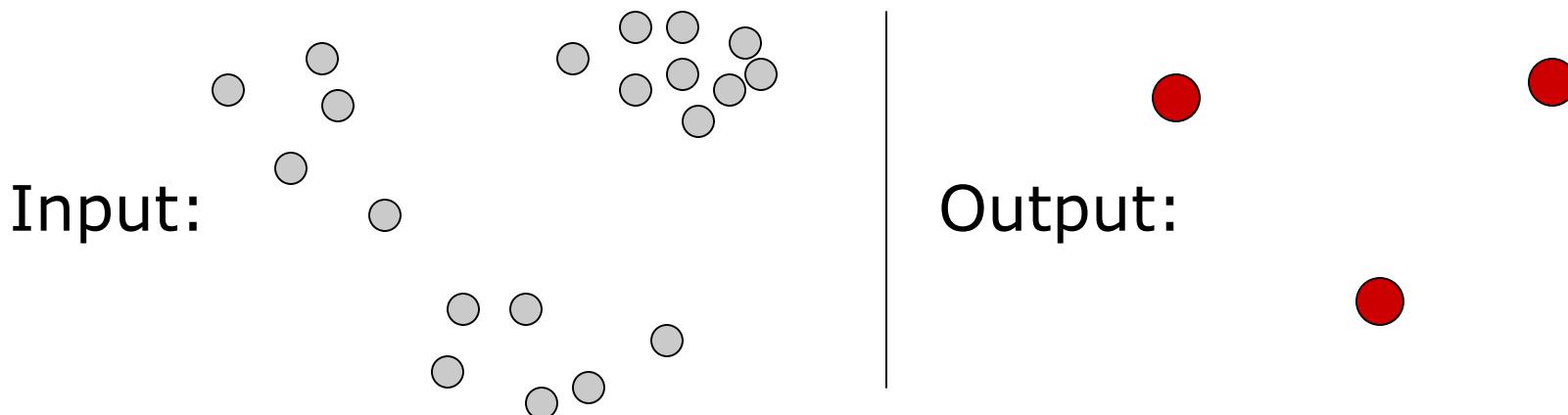
Classification of every input point? Too large to be useful?

Might this change as more input points arrive?

- Two points which are initially put in different clusters might end up in the same one

An alternative is to output  $k$  cluster centers at end

- any point can be classified using these centers.



# Gonzalez Restated

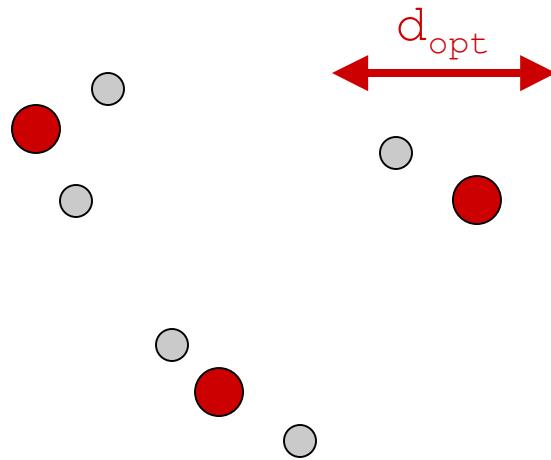
Suppose we knew  $d_{\text{opt}}$  (from Gonzalez algorithm for k-centers) at the start

Do the following procedure:

Select the first point as the first center

For each point that arrives:

- Compute  $d_{\text{min}}$ , the distance to the closest center
- If  $d_{\text{min}} > d_{\text{opt}}$  then set the new point to be a new center



# Analysis Restated

---

$d_{\text{opt}}$  is given, so we know that there are  $k+1$  points separated by  $\geq d_{\text{opt}}$  and  $d_{\text{opt}}$  is as large as possible

So there are  $\leq k$  points separated by  $> d_{\text{opt}}$

New algorithm outputs at most  $k$  centers: only include a center when its distance is  $> d_{\text{opt}}$  from all others.  
If  $> k$  centers output, then  $> k$  points separated by  $> d_{\text{opt}}$ , contradicting optimality of  $d_{\text{opt}}$ .

Every point not chosen as a center is  $< d_{\text{opt}}$  from some center and so at most  $2d_{\text{opt}}$  from any point allocated to the same center (triangle inequality)

So: given  $d_{\text{opt}}$  we find a clustering where every point is at most twice this distance from its closest center

# Guessing the optimal solution

Hence, a 2-approximation -- but, we aren't given  $d_{\text{opt}}$

Suppose we knew  $d_{\text{opt}}$  was between  $d$  and  $2d$ , then we could run the algorithm. If we find more than  $k$  centers, then we guessed  $d_{\text{opt}}$  too low

So, in parallel, guess  $d_{\text{opt}} = 1, 2, 4, 8\dots$

We reject everything less than  $d_{\text{opt}}$ , so best guess is  $< 2d_{\text{opt}}$ : our output will be  $< 2*2d_{\text{opt}}/d_{\text{opt}} = 4$  approx

Need  $\log_2(d_{\text{max}}/d_{\text{smallest}})$  guesses,  $d_{\text{smallest}}$  is minimum distance between any pair of points, as  $d_{\text{smallest}} < d_{\text{opt}}$

$O(k \log(d_{\text{max}} / d_{\text{smallest}}))$  may be high, can we reduce more?

# Doubling Algorithm

---

Doubling alg [Charikar et al 97] uses only  $O(k)$  space.

Each 'phase' begins with  $k+1$  centers, these are merged to get fewer centers.

Initially set first  $k+1$  points in stream as centers.

**Merging:** Given  $k+1$  centers each at distance at least  $d_i$ , pick one arbitrarily, discard all centers within  $2d_i$  of this center; repeat until all centers separated by at least  $2d_i$

Set  $d_{i+1} = 2d_i$  and go to phase  $i+1$

**Updating:** While  $< k+1$  centers, for each new point compute  $d_{\min}$ . If  $d_{\min} > d_i$ , then set the new point to be a new center

# Analyzing merging centers

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After merging, every pair of centers is separated by at least  $d_{i+1}$

Claim: Every point that has been processed is at most  $2d_{i+1}$  from its closest center

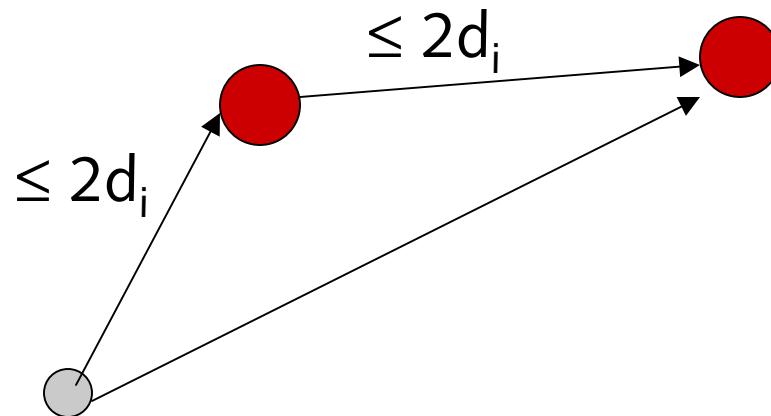
Proof by induction

Base case:

The first  $k+1$  (distinct) points are chosen as centers  
Set  $d_0$  = minimum distance between any pair

Every point is distance 0 from its closest center  
And trivially,  $0 \leq 2d_0$

# Finishing the Induction



Every point is at most  $2d_{i+1}$  from its closest center

**Inductive case:** before merging, every point that has been seen is at most  $2d_i$  from its closest center

We merge centers that are closer than  $2d_i$

So distance between any point and its new closest center is at most distance to old center + distance between centers =  $2d_i + 2d_i = 4d_i = 2d_{i+1}$

# Optimality Ratio

Before each merge, we know that there are  $k+1$  points separated by  $d_i$ , so  $d_{\text{opt}} \geq d_i$

At any point after a merge, we know that every point is at most  $2d_{i+1}$  from its closest center

So we have a clustering where every pair of points in a cluster is within  $4d_{i+1} = 8d_i$  of each other

$$8d_i / d_{\text{opt}} \leq 8d_{\text{opt}}/d_{\text{opt}} = 8$$

So a factor 8 approximation

Total time is (amortized)  $O(n k \log k)$  using heaps  $\square$

# K-medians

---

k-medians measures the quality based on the average distance between points and their closest median.

$$\text{So: } \sum_{p_1} d(p_1, \text{median}(p_1))/n$$

We can forget about the  $/n$ , and focus on minimizing the sum of all point-median distances

Note here, outlier points do not help us lower bound the minimum cluster size

We will assume that we have an exact method for k-medians which we will run on small instances.

Results from Guha, Misra, Motwani & O'Callaghan '00

# Divide and conquer

---

Suppose we are given  $n$  points to cluster.

Split them into  $n^{1/2}$  groups of  $n^{1/2}$  points.

Cluster each group in turn to get k-medians.

Then cluster the group of k-medians to get a final set.

The space required is  $n^{1/2}$  for each group of points, and  
 $kn^{1/2}$  for all the intermediate medians.

Need to analyze the quality of the resultant clustering  
in terms of the optimal clustering for the whole set of  
points.

# Analysis

---

Firstly, analyze the effect of picking points from the input as the medians, instead of arbitrary points

Consider optimal solution. Point  $p$  is allocated to median  $m$ .

Let  $q$  be the point closest to  $m$  from the input

$$d(p,q) \leq d(p,m) + d(q,m) \leq 2d(p,m)$$

(since  $q$  is closest,  $d(q,m) \leq d(p,m)$ )

So using points from the input at most doubles the distance.

# Analysis

---

Next, what is cost of dividing points into separate groups, and clustering each?

Consider the total cost (=sum of distances) of the optimum for the groups  $C$ , & the overall optimum  $C^*$

Suppose we choose the medians from the points in each group.

The “optimum” medians are not present in each group, but we can use the closest point in each group to the optimum median.

Then  $C \leq 2C^*$  using the previous result.

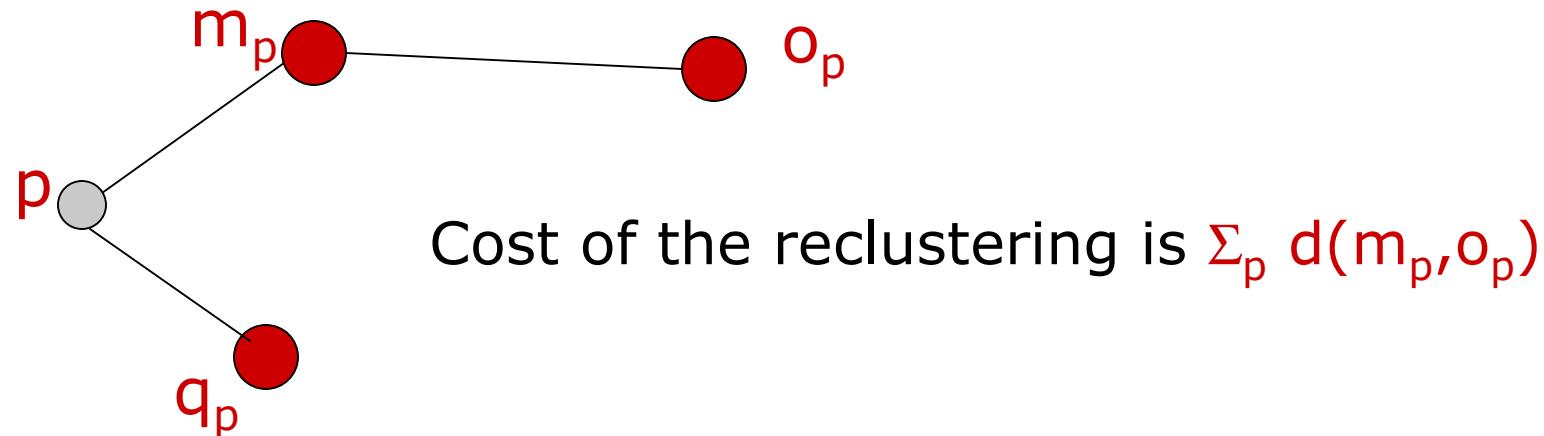
# How to recluster

After processing all groups,  $n^{1/2}$  sets of k-medians.

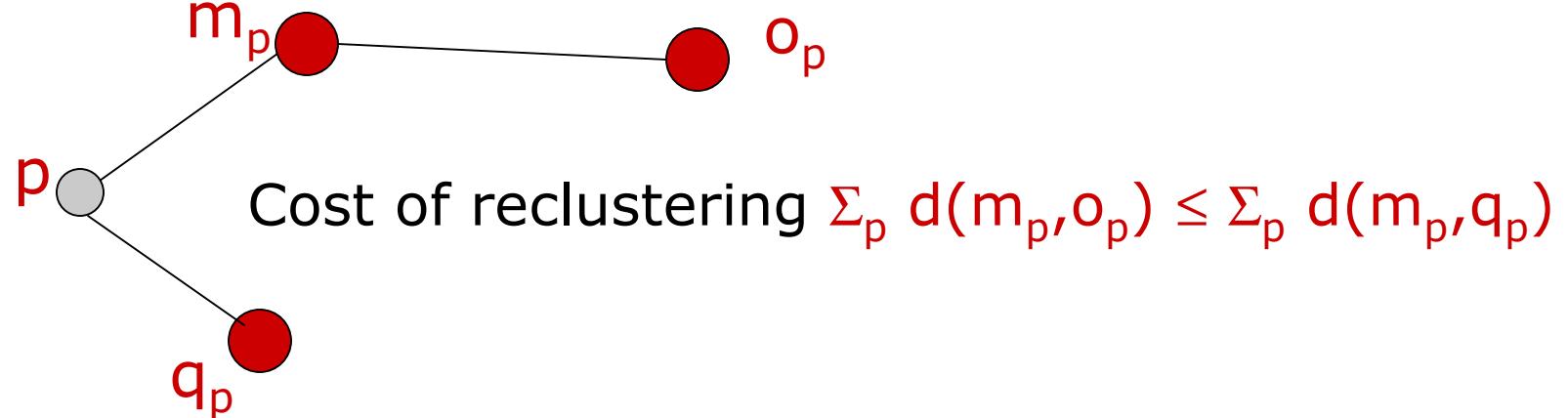
For each median, use “weight”: number of points were allocated to it. Recluster using the weighted medians.

Each point  $p$  is allocated to some median  $m_p$ , which is then reclustered to some new median  $o_p$ .

Let the optimal k-median for point  $p$  be  $q_p$



# Cost of reclustering



Because  $o_p$  is the optimal median for  $m_p$ , then the sum of distances to the  $q_p$ s must be more.

$$\begin{aligned}\sum_p d(m_p, q_p) &\leq \sum_p d(m_p, p) + d(p, q_p) \\&= \text{cost(1st clustering)} + \text{cost(optimal clustering)} \\&= C + C^*\end{aligned}$$

If we restrict to using points from the original dataset, then we at most double this to  $2(C + C^*)$ .

Total cost =  $2(C+C^*)+C \leq 8C^*$  using previous result

# Approximate version

---

Previous analysis assumes optimal k-median clustering.

Too expensive; in practice, find c-approximation.

So  $C \leq 2cC^*$  and  $\sum_p d(m_p, o_p) \leq c \sum_p d(m_p, q_p)$

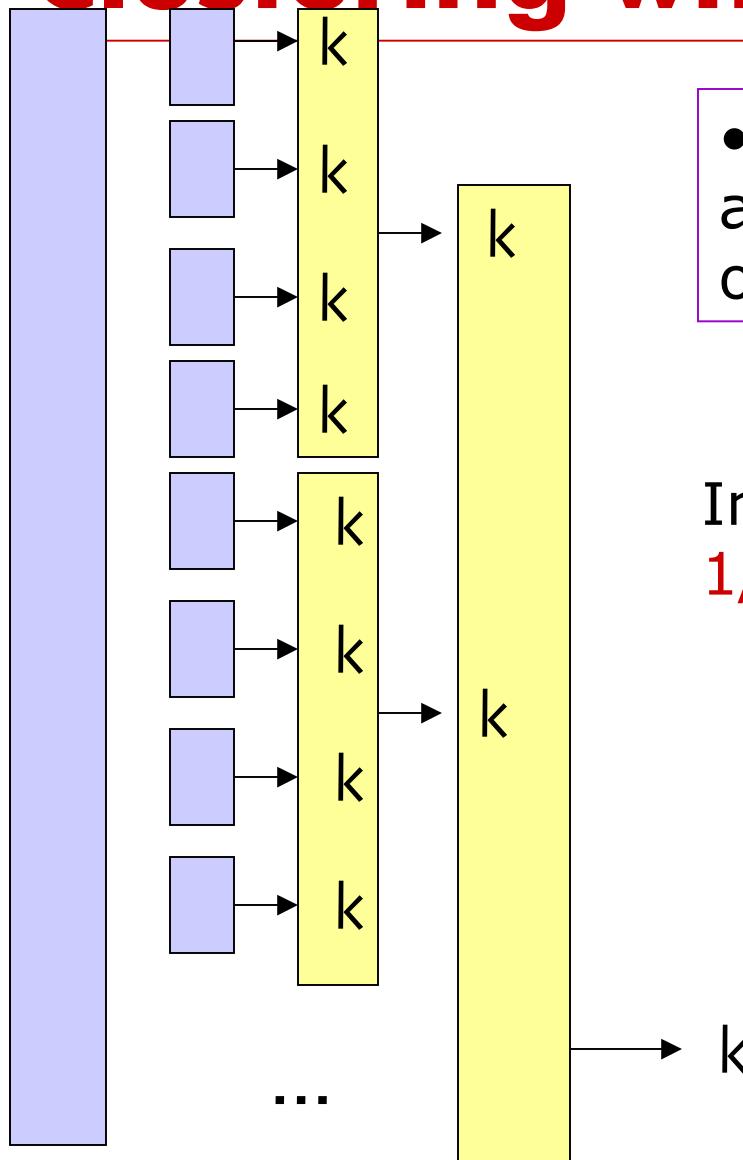
Putting this together gives a bound of

$$[2c(2C+C^*)+C]/C^* = 2c(2c+1)+2c = 4c(c+1)$$

This uses  $O(kn^{1/2})$  space, which is still a lot. Use this procedure to repeatedly merge clusterings.

Approximation factor gets worse with more levels  
(one level:  $O(c)$ , two:  $O(c^2)$ , i:  $O(c^i)$ )

# Clustering with small Memory



- A factor is lost in the approximation with each level of divide and conquer

In general, if  $|\text{Memory}| = n^\varepsilon$ , need  $1/\varepsilon$  levels, approx factor  $2^{O(1/\varepsilon)}$

- If  $n=10^{12}$  and  $M=10^6$ , then regular 2-level algorithm
- If  $n=10^{12}$  and  $M=10^3$  then need 4 levels, approximation factor  $2^4$  □

# Gridding Approach

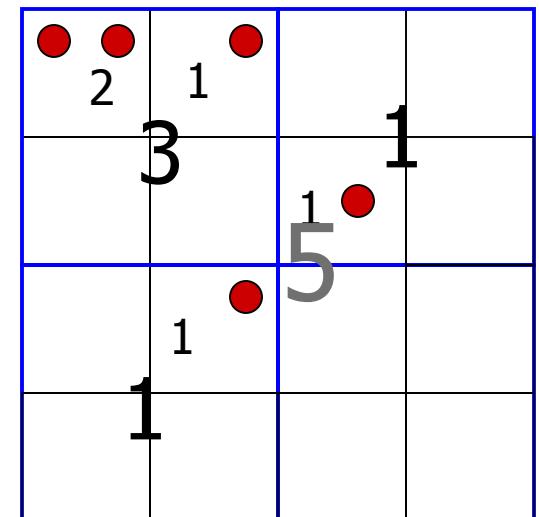
Other recent approaches use “Gridding”:

Divide space into a grid, keep count of number of points in each cell.

Repeat for successively coarser grids.

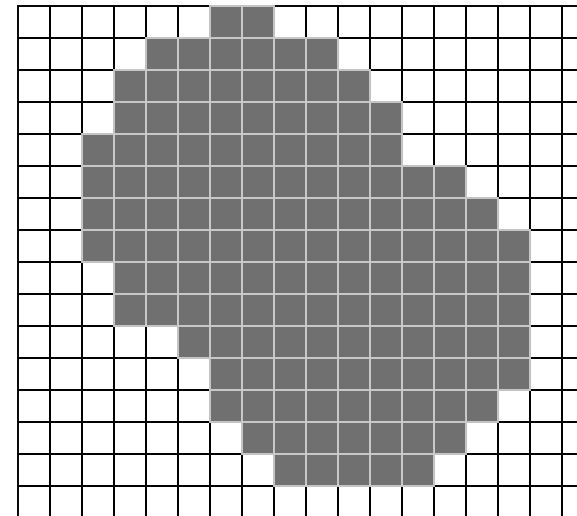
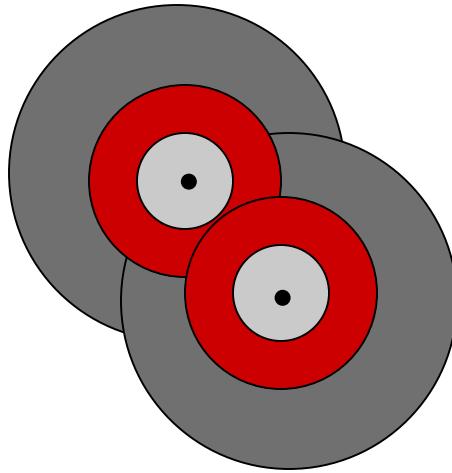
Show that by tracking information on grids can approximate clustering:  $(1+\varepsilon)$  approx for k-median in low dimensions [Indyk 04, Frahling Sohler 05]

Don’t store grids exactly, but use sketches to represent them (allows deletion of points as well as insertions).



# Using a grid

Given a grid, can estimate the cost of a given clustering:



Cost of clustering

$\approx \sum_r$  number of points not covered by circle of radius  $r$

$\approx \sum_r$  points not covered in grid by coarse circle

Now can search for best clustering (still quite costly) □

# Summary of results

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Have seen many of the key ideas from data streaming:

- Create small summaries that are *linear projections* of the input: ease of compositability [all sketches]
- Use hash functions and randomized analysis (with limited independence properties) [ $L_2$  sketches]
- Use probabilistic random generators to compute same “random” number many times [ $L_p$  sketches]
- Combinatorial or geometric arguments to show that easily maintained data is good approx [Doubling alg]
- Hierarchical or tree structure approach: compose summaries, summarize summaries [ $k$ -median algs]

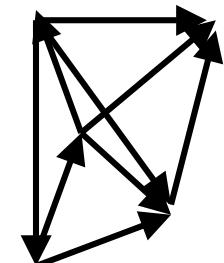
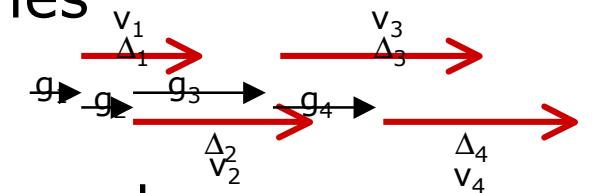
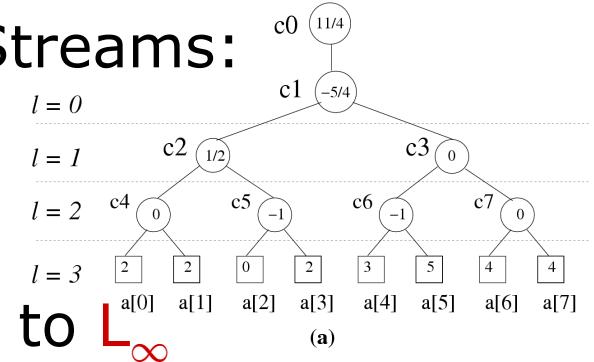
Approximates expensive computations more cheaply

# Related topics in Data Streams

Related data mining questions from Data Streams:

- Heavy hitters, frequent items, wavelet, histograms – related to  $L_\infty$ .
- Median, quantile computation – connects to  $L_\infty$
- Change detection, trend analysis – sketches
- Distinct items,  $F_0$  – can use  $L_p$  sketches
- Decision trees, other mining primitives – need approx representations of the input to test

Have tried to show some of the key ideas from streaming, as they apply to clustering.



# Streaming Conclusions

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A lot of important data mining and database questions can be solved on the data stream

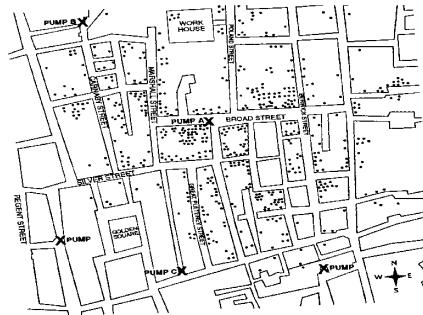
Exact answers are unlikely: instead we apply approximation and randomization to keep memory requirements low

Need tools from algorithms, statistics & database to design and analyze these methods.

Problem to ponder: what happens when each point is too high dimensional **and** too many points to store?

# Closing Thoughts

From



to...



Clustering a hugely popular topic, but needs care.

Doesn't always scale well, need careful choice of algorithms or approximation methods to deal with huge data sets.

Sanity check: does the resultant clustering make sense?

What will you do with the clustering when you have it?  
Use as a tool for hypothesis generation, leading into more questions?

# (A few) (biased) References

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